



8x8, Inc.

July 31, 2014

8x8 Solutions Meets Growing UK Demand for Secure and Reliable Cloud Communications with New City Office

AYLESBURY, England--(BUSINESS WIRE)-- 8x8 Solutions, the UK/European arm of 8x8, Inc, today announced that its new London City office, located at 65 Fenchurch Street, EC3M 4BE, is fully operational and will ensure that 8x8 is well positioned to meet the growing demand for cloud-based communications throughout the UK.

The new Fenchurch Street premises will provide 8x8 with additional and more central meeting and demo facilities to complement those of 8x8 Solutions' Aylesbury Head Office.

"We are seeing a significant rise in interest in 8x8's cloud-based unified communications, contact centre and collaboration services. This interest is being driven by the growing awareness of businesses, across all sizes and sectors, as to the substantial business benefits and competitive edge that cloud communications can deliver," explained Kevin Scott-Cowell, 8x8 Solutions' CEO.

"Our decision to open an office in the City was clearly a good one as it has been closely followed by the announcement from the International Monetary Fund (IMF) that the UK's economy is growing faster than those of every other major developed country!" continued Scott-Cowell.

8x8's secure and reliable cloud-based communications solutions replace traditional premises-based business telephone and contact centre systems with a flexible, easy to deploy and cost effective alternative that solves critical challenges faced by many businesses today such as managing globally distributed workforces and mobile devices, ensuring business continuity, and integrating with core enterprise applications and IT systems.

"With demand growing for our services, plus growing confidence in an improving economy, this really is an exciting time for 8x8 and its channel partners. We are working hard to make sure that we are able to take full advantage of the increasing business opportunities we are seeing. 8x8 is extremely well placed to continue to deliver robust and secure cloud-based services which allow our customers to improve productivity, efficiency, business agility and deliver a great customer experience by enabling their employees to work smarter, all at the same time as reducing costs!" concluded Scott-Cowell.

About 8x8 Solutions

8x8 Solutions is the UK/European arm of 8x8, Inc. (NASDAQ:EGHT) the trusted provider of secure and reliable cloud-based [unified communications](#) and [virtual contact centre](#) solutions to more than 39,000 small, midsize and distributed enterprise organisations operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premise PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact centre solutions, and web conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

ChidgeyPR
Sarah Chidgey, +44 (0)7795 288302
sarah@chidgeypr.co.uk

Source: 8x8

News Provided by Acquire Media