



8x8, Inc.

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Global API, Big Data Technology Provider Apigee Simplifies Burden of Phone System Management with 8x8's Cloud-Based Unified Communications Solution

Provider of Leading Platform for Digital Business Acceleration Chooses 8x8 for Global Cloud Deployment of Secure, Scalable Telephony and UC Services for 400+ Users

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a provider of cloud-based [unified communications](#), contact center and collaboration solutions, today announced that Apigee, developer of the leading platform for digital business acceleration, has deployed 8x8's secure and reliable Virtual Office communications services for more than 400 users across its San Jose, California, headquarters and offices in the UK and India.

Founded in 2004, Apigee is the leading provider of API technology and services for enterprises and developers. Hundreds of companies, including AT&T, Bechtel, Dell, Pearson and Walgreens, as well as tens of thousands of developers use Apigee to deliver the speed, insight and agility that businesses need to compete in today's connected mobile world.

In the past, Apigee relied on a hardware-based phone system for its communications. Having to maintain this hardware platform became a burden for the company's information technology (IT) team. It was difficult and time-consuming to set up new users, and there was no desktop user interface to help streamline the process.

Apigee's IT team began evaluating hosted business VoIP solutions. "We wanted a cloud solution that would simplify our system administration," said Lincoln Heacock, Apigee's global head of IT. "8x8's Virtual Office sealed it for us. It's extremely fast to deploy and easy to use. Our staff can seamlessly set up a new hire with a phone number and voicemail in less than one minute!"

With 8x8, Apigee rolled out a complete business communications service, including virtual numbers, toll-free numbers, and Internet fax service, to more than 400 users within a month. Instead of relying on traditional desk phones, users can now make business calls from their smartphones and tablets using the 8x8 mobile app for Android and iOS devices, and from their laptops using a soft phone client. In addition, 8x8 Internet fax service allows users to have their own individual fax numbers and receive faxed documents as emails for faster, more secure delivery.

"Thanks to 8x8 Virtual Office, we can put away the traditional desk phones that take up space and are time-consuming to fix," said Heacock. "Now we can make or take business calls using our device of choice without any sort of complication."

Apigee's IT team is now free to focus on higher-level responsibilities because they no longer have to maintain or troubleshoot PBX hardware. 8x8's cloud-based service handles maintenance and updates automatically, and IT receives very few trouble tickets from users.

"Providing a global, mid-market cloud-based UC solution means we can address our customers' business communications needs almost instantly," said 8x8 CEO Vik Verma. "Large organizations can realize the benefits of next generation phone service with advanced business features within weeks—or even days. Once 8x8 service is implemented, businesses then get the ongoing benefit of reduced IT maintenance and equipment costs along with collaboration and productivity enhancements. In the end, we create a virtuous cycle where our customers pay a lot less to get a lot more."

About 8x8, Inc.

8x8, Inc. (NASDAQ: EGHT) is the trusted provider of secure and reliable cloud-based [unified communications](#) and virtual contact center solutions to more than 37,000 small, midsize and distributed enterprise organizations operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premise PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and web conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

About Apigee

[Apigee](#) provides the leading technology platform for digital business acceleration. Through APIs and big data, Apigee delivers

the speed, scale and agility any business needs to compete in today's connected mobile world. Many of the world's largest and most respected organizations have selected Apigee to enable their digital business, including 20 percent of the Fortune 100 and 25 percent of the world's most admired companies. Apigee customers include global enterprises such as Walgreens, eBay, Shell, Live Nation, Kaiser Permanente and Sears. Apigee is headquartered in San Jose, California and has about 500 employees worldwide.

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