



8x8, Inc.

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8x8 Partners With Master Agent MicroCorp to Deliver Secure and Reliable Cloud Communications Solutions to Enterprise Customers

Partnership Enables Over 1,500 Agents, System Integrators and VARs to Offer 8x8's Enterprise Cloud Telephony, Unified Communications and Contact Center Services Nationwide and Around the World

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a provider of cloud-based [unified communications](#), contact center and collaboration solutions, today announced the establishment of a new partnership with MicroCorp, one of the nation's largest telecom and cloud solutions master agencies, enabling its 1,500+ agents, system integrators and VARs to offer 8x8's secure and reliable cloud communications services to customers nationwide and around the world.

Named "Top Overall Master Agency" in 2013 by the Telecom Association, MicroCorp supports one of the nation's largest distribution channels with a portfolio of best-in class telecommunications and cloud solutions.

"MicroCorp has earned an outstanding reputation for building a value added distribution model and agent network that is second to none," said 8x8 Vice President of Channel Sales Don Trimble. "We are looking forward to introducing agents, VARs and their customers to 8x8's industry-leading, cloud-based solutions that are not only simplifying the deployment and management of a business' communications infrastructure but also enhancing productivity, growth and bottom line results."

"As we continue to expand our cloud portfolio with the very best-of-breed applications, I am excited to add 8x8 as a Vendor Partner," said MicroCorp President & CEO Brad Miehle. "8x8 is a recognized brand leader, and our agent and VAR partners will benefit from their broad range of unified communications solutions that meet the needs of organizations of all sizes."

8x8's cloud-based software platform provides a comprehensive, secure and easy-to-use suite of unified communications and collaboration services. In addition to replacing traditional solutions with more cost effective, flexible alternatives, 8x8 solutions address critical challenges faced by many businesses today such as managing globally distributed workforces and mobile devices, maintaining business continuity, and integrating with core enterprise applications and IT systems.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable cloud-based [unified communications](#) and virtual contact center solutions to more than 36,000 small, midsize and distributed enterprise organizations operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premise PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and web conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

About MicroCorp, Inc.

Founded in 1986 and headquartered in Atlanta, GA, MicroCorp, Inc. is the premier value added distributor of telecom and cloud solutions. MicroCorp supports and manages over 1,500 professional agents, VARs and system integrators nationwide. MicroCorp maintains carrier agreements with over 50 vendors, and supports its business via an internally developed cloud-based CRM and Back Office application called Nautilus. MicroCorp is a Graduate Member of the Advanced Technology Development Center at Georgia Tech, and serves on the advisory board of many telecommunication carriers and associations. MicroCorp received 16 Partners Choice awards in 2013, including Top Master Agency from the Telecom Association. For more information about MicroCorp, please visit www.microcorp.com.

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