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## **8x8 Award-Winning Cloud Communication and Collaboration Solutions Now Available in the UK and Europe Through 8x8 Solutions, Formerly Voicenet Solutions**

SAN JOSE, Calif. & AYLESBURY BUCKS, England--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a provider of cloud-based unified communication and collaboration solutions, today announced the formal launch of its services in the UK and Europe through recently acquired UK-based Voicenet Solutions, now operating as [8x8 Solutions](#).

The official launch of 8x8 Solutions was conducted today at an event for channel partners and press which was hosted by the company at Altitude 360° in London. During the event, 8x8 demonstrated its award-winning suite of cloud [business phone service](#), unified communications and contact centre services which have been widely deployed throughout North America and offer the industry's highest levels of security, reliability, availability and redundancy.

Consistently recognized as a leader in the Unified Communications as a Service (UCaaS) industry by research firms, Gartner, Frost & Sullivan, Infonetix and Synergy, 8x8 has expanded its international footprint outside of the US and Canada to serve the global needs of its multi-national, mid-market customers and to capture the growing worldwide demand for cloud-based communications solutions. Unified Communications market research firm Wainhouse Research predicts the European UCaaS market will experience 36% CAGR over the next five years.

"By taking advantage of 8x8's technological expertise and knowledge of cloud-based UC, 8x8 Solutions will be able to allay the security and reliability concerns of UK businesses and help them move their costly, out-dated traditional on-premise communications systems to cloud-based solutions with confidence," said 8x8 Solutions CEO Kevin Scott-Cowell. "We look forward to working closely with our channel partners to deliver 8x8's industry-leading UCaaS offerings to the UK and European markets."

8x8 Virtual Office is an affordable, easy-to-use alternative to traditional business phone systems that allows users anywhere in the world with a broadband Internet connection to be part of a virtual PBX that includes automated attendants, conference bridges, extension to extension dialling and ring groups, in addition to a rich variety of other business class PBX features typically found on premises-based PBX equipment. As a completely cloud-based service, Virtual Office also enables customers to rapidly deploy and easily manage enterprise grade telephony and unified communications capabilities, including full mobility, web and video conferencing, Internet fax and call recording, with no upfront capital expense and less administration required from in-house IT resources. For larger mid-market and distributed enterprises, the 8x8 cloud-based delivery model provides seamless connectivity across multiple worldwide offices and facilities.

8x8 Virtual Contact Centre is a fully integrated, cloud-based call centre solution that allows companies to quickly deploy and operate multi-channel contact centres within the Virtual Office infrastructure without the time and expense of purchasing, installing and maintaining costly, specialized equipment. Virtual Contact Centre offers features such as skills-based routing, multi-media management, real-time monitoring and reporting, voice recording and logging, historical reporting, Interactive Voice Response, integration with third party CRM and ERP solutions and contact and case management tools.

"Voicenet Solutions' acquisition by 8x8 is very good news," stated Barry Anns, Group Managing Director of du Pré plc, an established 8x8 Solutions' channel partner. "We care passionately about our customers' needs. 8x8's proven cloud-based unified communication and collaboration services will put 8x8 Solutions and its partners in a position to deliver a market leading service with the flexibility to match future expectations. Working together, we will deliver cost effective, robust cloud-based communication solutions to improve the business efficiency, productivity and the bottom line of our existing and potential customers, which opens up exciting new opportunities."

8x8 also reported, in accordance with NASDAQ Listing Rule 5635(c)(4), that employment inducement awards were granted to 10 new employees in connection with their recent hiring. The employees were granted restrictive stock units for 20,350 shares of common stock, 25% of which shall vest on each of the first four anniversaries of the vesting commencement dates, subject to continued employment and other conditions.

### **About 8x8 Inc.:**

8x8, Inc. (NASDAQ:EGHT) is a provider of cloud-based unified communication and collaboration (UCC) solutions to small and medium businesses and mid-market and distributed enterprises. The company delivers a broad suite of UCC services to in-

office and mobile devices spanning cloud [business phone service](#), virtual meeting, call center software and virtual desktop through our proprietary unified software as a service, or SaaS, platform. For additional information, visit [www.8x8.com](http://www.8x8.com), or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

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