



8x8, Inc.

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8x8 Partners with Master Agent AVANT to Offer Cloud UC and Contact Center Solutions Through Worldwide Network of Solution Providers

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a provider of cloud-based unified communications, contact center and collaboration solutions, today announced it has partnered with AVANT, a premier distributor of next generation technologies, to offer its secure and reliable cloud communications services to business customers worldwide through AVANT's network of solution providers.

Recently honored with a 2014 Cloudys Cloud Channel Innovation Award by Channel Partners Magazine, AVANT collaborates with businesses and providers to formulate and deploy strategic technology solutions ranging from hosted VoIP to Unified Communications as a Service (UCaaS) to cloud storage and backup.

"As trusted advisors to thousands of businesses worldwide, AVANT and its partners are playing a key role in helping customers understand and experience the benefits of outsourcing their communications to the cloud," said 8x8 Vice President of Strategic Channel Development Chris Peters. "We are looking forward to working closely with AVANT to add our expertise, resources and industry-leading suite of cloud communications services to AVANT's technology portfolio."

"8x8 is a recognized and respected leader in the cloud communications industry with extensive experience delivering innovative, high quality solutions backed by outstanding customer support," said AVANT CEO Ian Kieninger. "We believe 8x8's combined suite of cloud telephony, UC and contact center services will resonate well with our customer base and we are excited to join forces with 8x8 in our ongoing efforts to transition more and more businesses to cloud-based technologies."

8x8's cloud-based software platform provides a comprehensive, secure and easy-to-use suite of unified communications and collaboration services. In addition to replacing traditional on-premises systems with more cost effective, flexible alternatives, 8x8 solutions address critical challenges faced by many businesses today such as managing globally distributed workforces and mobile devices, maintaining business continuity, and integrating with core enterprise applications and IT systems.

About 8x8:

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable cloud-based unified communications and virtual contact center solutions to more than 40,000 small, midsize and distributed enterprise organizations operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premise PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and web conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

About AVANT:

AVANT is a progressive agency focused on revolutionizing telecommunication procurement through the IT and VAR channels. AVANT's partnerships focus on next generation services and cutting edge providers that empower their customers and partners to influence technology within their industry. AVANT becomes an extension of your team providing the consistency and talent to make your company grow.

As the nation's premiere distributor of next generation technologies, AVANT has the resources and relationships needed to successfully navigate the ever-changing world of communications and IT infrastructure. From complex cloud design to global wide-area network deployments, we empower our partners with the valuable business tools they need, including back-office support, engineering guidance, strategic consulting and ongoing training. AVANT is dedicated to aiding our partners and clients in making informed choices about services, technology, and cost-efficient communications. Our goal is to set the industry standard for knowledge and navigation of the global technology marketplace. For more information visit <http://AVANTcommunications.net>.

8x8, Inc.
Tim Polakowski, 408-883-8434
tim.polakowski@8x8.com

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