



8x8, Inc.

October 31, 2014

8x8 Recognized as Emerging Cloud Partner of the Year at Synergy 2015, Insight's Partner Forum

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a provider of cloud-based unified communications, contact center and collaboration solutions, today announced it has been selected as "2014 Emerging Cloud Partner of the Year" by Insight, Inc. (NASDAQ:NSIT), a leading worldwide technology provider of hardware, software and service solutions. The award was announced yesterday at Synergy 2015, Insight's annual Partner Forum in Scottsdale, Ariz.

8x8 was recognized as the Emerging Cloud Partner of the Year because of its extraordinary contribution to Insight's success.

"I am pleased to recognize 8x8 as the 2014 Emerging Cloud Partner of the Year," stated Bob Kane, Insight senior vice president, product management. "8x8 has been a strong partner for Insight and has enabled us to offer innovative solutions, products and services to meet the complex needs of our clients. We extend our congratulations to 8x8 and all their teammates and look forward to an even more successful 2015."

"This recognition by Insight is an acknowledgement of our commitment to delivering industry-leading unified communications and contact center solutions built to meet the needs of multi-national, mid-market customers," said 8x8 CEO Vik Verma. "Insight is a valued 8x8 partner and we look forward to continuing to work closely with their team to transform the way businesses across the globe interact with their customers and collaborate internally."

8x8's secure and reliable cloud-based communications solutions replace traditional premises-based business telephone and contact center systems with a flexible, easy to deploy and cost effective alternative that solves critical challenges faced by many businesses today, such as managing globally distributed workforces and mobile devices, ensuring business continuity, and integrating with core enterprise applications and IT systems.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable cloud-based unified communications and virtual contact center solutions to more than 40,000 small, midsize and distributed enterprise organizations operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premise PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and web conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

About Insight

Insight Enterprises, Inc. is a leading technology provider of hardware, software and service solutions to business and government clients in North America, Europe, the Middle East, Africa and Asia-Pacific. Insight is focused on helping organizations move technology goals forward in the areas of [Office Productivity](#), [Unified Communications and Collaboration](#), [Mobility, Network and Security](#), [Data Center and Virtualization](#), [Data Protection](#) and [Cloud](#). Insight has sold over seven million business and public sector client cloud seats across the globe. With approximately 5,200 teammates worldwide, Insight is ranked No. 483 on the 2014 Fortune 500 and generated sales of \$5.1 billion for the year ended December 31, 2013. For more information, please call 1.800.INSIGHT (1.800.467.4448) in the United States or visit www.insight.com.

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