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8x8 Announces Participation in InsightCloud Mobile Collaboration Roadshow

InsightCloud Defines 8x8 as Integral Component of Solution-Set Required to Meet Evolving Productivity Needs Within Today's Mobile Workforce

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ: EGHT), provider of innovative [cloud communications and computing solutions](#), today announced its participation in the InsightCloud Mobile Collaboration Roadshow to be held in various major cities across the U.S., including Los Angeles, Chicago and Boston.

As tablets and smartphones continue to infiltrate the workplace, it is becoming more and more difficult for businesses to manage security risks, share data effectively and collaborate in the cloud, while simultaneously keeping corporate risk factors at bay. Roadshow attendees will see firsthand how vital a mobile collaboration strategy is to maintaining security and productivity within a tablet and smartphone infiltrated work environment.

Along with several prominent InsightCloud partners including Apple, Box, Trend Micro and Fiberlink, 8x8 will offer roadshow attendees hands-on demonstrations and interactive discussions about the latest cloud communications technology needed to achieve a comprehensive and secure mobile strategy. Participants will see first-hand how cloud-solutions can maximize corporate collaboration while minimizing corporate risk.

"With the exponential expansion of BYOD and mobility in the workplace, many of our clients are faced with pain points regarding security and collaboration solutions," said Carlos Roman, cloud director, [Insight](#). "The InsightCloud Roadshow will demonstrate a suggested set of solutions that include advanced market leaders like 8x8. Our goal is to provide a suggested roadmap for our client's future cloud, collaboration and mobility decisions."

Recently named a market "leader" in [Gartner's Magic Quadrant for Unified Communications as a Service \(UCaaS\)](#) in North America and recognized as the No. 1 Provider of Hosted IP Telephony by [Frost & Sullivan](#) and [Synergy Research Group](#), 8x8's innovative solutions meet the evolving productivity needs of today's mobile workforce.

"In this day and age, mobile collaboration is more than a suggestion—it's a requirement," said 8x8 Chairman and CTO Bryan Martin. "Our widely adopted cloud-based unified communications solutions provide more than 33,000 businesses with the reliable and robust tools they need to stay ahead of the competition. The InsightCloud Mobile Collaboration Roadshow is a great opportunity for 8x8 to demonstrate how companies of any shape and size can maximize corporate collaboration while minimizing security and other risks."

The Insight Mobile Collaboration Roadshow will be held in the following cities:

- Newport Beach, CA — Newport Beach Marriott Hotel & Spa, September 12, 2013
- Chicago, IL - Chicago Marriott Schaumburg, September 30, 2013
- Boston, MA - Boston Marriott Copley Place, October 16, 2013

For more information about 8x8, visit www.8x8.com. To register for the InsightCloud Mobile Collaboration Roadshow, visit the [Insight website](#) or contact Insight Events Coordinator Kelsey Snyder at kelsey.snyder@insight.com.

About 8x8, Inc.

8x8, Inc. (NASDAQ: EGHT) empowers business conversations for more than 33,000 businesses with cloud communications services that include [hosted PBX](#) telephony, unified communications, [call center software](#) and video conferencing solutions. The company has been delivering business communications services since 2004 and has garnered a reputation for technical excellence and outstanding reliability. In 2012, 8x8 was named a market "leader" in [Gartner's Magic Quadrant for Unified Communications as a Service \(UCaaS\)](#) in North America and was recognized as the No. 1 Provider of Hosted IP Telephony by [Frost & Sullivan](#) and [Synergy Research Group](#). For additional information, visit www.8x8.com, or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

About Insight

Insight Enterprises, Inc. is a leading technology provider of hardware, software and service solutions to business and government clients in North America, Europe, the Middle East, Africa and Asia-Pacific. Insight is focused on helping organizations move technology goals forward in the areas of [Office Productivity](#), [Unified Communications and Collaboration](#), [Mobility, Network and Security](#), [Data Center and Virtualization](#), [Data Protection](#) and [Cloud](#). Insight has sold over three million business and public sector client cloud seats across the globe. With approximately 5,400 teammates worldwide, Insight is ranked No. 470 on the 2013 Fortune 500 and generated sales of \$5.3 billion for the year ended December 31, 2012. For more information, please call 1.800.INSIGHT (1.800.467.4448) in the United States or visit www.insight.com.

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