



8x8, Inc.

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8x8 Debuts New Service Provider Platform for Hosted Virtual Desktops at VMworld 2013

Built for SoftBank and Now Available for Licensing, New Zerigo VDI Offers Integrated Billing, Simple 3-Click Provisioning and Complete Admin Suite for IaaS and DaaS in a White Label, Plug-and-Play Package; Helps Service Providers Quickly Spin Up, Manage and Monetize Enterprise-grade VDI Services

SAN FRANCISCO--(BUSINESS WIRE)-- **VMworld**—8x8, Inc. (NASDAQ: EGHT), provider of innovative [cloud communications and computing solutions](#), today launched its new [Zerigo VDI](#), the most comprehensive, turnkey, enterprise-grade deployment and management [platform for desktop virtualization](#).

Built to power the high-demand Virtual Desktop Infrastructure (VDI) and IaaS (Infrastructure as a Service) needs of global telecom leader SoftBank and cloud/data center provider CoSentry, 8x8 is now offering Zerigo VDI for licensing as a white-label solution to enable telco, data center and Internet service providers (ISPs) along with enterprise IT departments to quickly configure and deploy complete IaaS and DaaS services.

8x8 will offer live demos of Zerigo VDI and IaaS at Booth 229 and at the VCE Booth 1015 during the 10th Annual [VMworld San Francisco](#), August 25-29.

"This high-velocity solution offers maximum flexibility and simplicity to meet the needs of a wide variety of service providers—from top-tier telcos to smaller ISPs - looking to grow their business with next-generation VDI and IaaS services," said Andy Schwabecher, General Manager of 8x8 Cloud Hosting. "The Zerigo software suite supports cross-platform access, enabling service providers to provision, manage and bill any Linux or Windows desktop to any thin client, PC, Mac, iOS, Android or other mobile device for truly ubiquitous compatibility."

"We are very impressed with the technological expertise and efficiency 8x8 has demonstrated with the development of this customized VDI solution," said Ken Miyauchi, Softbank Senior Executive Vice President. "No other VDI and IaaS solution provides the comprehensive feature set, ease of management, scalability and billing available in 8x8's Zerigo software suite to make launching these services both easy and profitable. Adding Zerigo to our product line supports SoftBank's global business growth objectives with a cost-effective and efficient solution."

8x8's Zerigo VDI and IaaS solutions provide numerous high-performance features to speed deployment and simplify management of VDI pools and VDC for clients, while supporting rapid business growth with a ready-to-launch solution for service providers. Unique features include:

- **Integrated client billing for complete business management.** The Zerigo software suite is the first service provider-grade platform of its kind to offer complete DaaS and IaaS management in user-friendly package with built-in billing support. Zerigo tracks real-time monthly usage, then automatically generates and distributes invoices to clients. The system can also be configured to allow automated payment processing and receipt generation.
- **Rapid desktop provisioning in just three clicks.** Zerigo's management and orchestration of Horizon View 5.1 takes the complexity out of VMware provisioning with a template-style approach that requires minimal technical expertise. Entire desktop pools can be launched in a matter of minutes through the intuitive GUI in as few as three clicks. The platform offers both pre-configured Windows desktop templates, as well as the option to custom-configure each desktop to suit specific needs.
- **Simplified one-stop orchestration and management dashboard.** Zerigo VDI offers the complete VMware View feature set in an easy-to-manage portal to simplify the deployment and administration of VDI pools with an easy-to-use, self-service interface. The system can be configured to support both service provider and client-side admin of the entire VDI environment, allowing service providers to offer value-added support and management or give their customers the freedom to self-manage their own deployment.

Built upon the powerful and reliable Vblock infrastructure with state-of-the-art, fully redundant hardware, Zerigo VDI ensures reliability, continuity and data security in an affordable, scalable solution to enable business growth. The solution is designed for white label deployment to support service providers' brand building strategies.

To get started with the new Zerigo VDI today, or learn more, visit the Zerigo or VCE booths during VMworld, or visit <http://www.zerigo.com/daas>.

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT), a leading provider of cloud communications and computing services, leverages its patented software technologies to deliver innovative Software as a Service (SaaS) and Infrastructure as a Service (IaaS) solutions to small and medium sized businesses and distributed enterprises. 8x8 cloud communications services include VoIP business phone services, audio and video conferencing, hosted contact center and unified communications (UC) solutions. 8x8 cloud computing solutions include virtualized public cloud servers and enterprise cloud virtual data center hosting services. All 8x8 solutions dramatically reduce telecommunications and IT infrastructure expenses, while enabling access to powerful features and functionality that increase productivity, flexibility and mobility. For additional information, visit www.8x8.com, or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

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