![8x8, Inc. logo]

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8x8 Virtual Office VoIP Business Phone Service Now Supports HIPAA/HITECH Compliance

With existing FISMA, CPNI and PCI-DSS compliance, 8x8 sets new standards for cloud VoIP security

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ: EGHT), provider of innovative cloud communications and computing solutions, today announced that its Virtual Office hosted PBX VoIP phone service now supports Health Insurance Portability and Accountability Act (HIPAA) and Health Information Technology for Economic and Clinical Health (HITECH) compliant solutions. HIPAA and HITECH requirements are detailed in the Department of Health and Human Services regulations, including the Omnibus Final Rule published earlier this year.

According to the HIPAA/HITECH regulations, all healthcare providers, health plans, and health care clearinghouses (covered entities) and other businesses acting on their behalf (business associates) that create, receive, maintain, or transmit protected health information (PHI) are required to follow procedures that protect the security and privacy of confidential patient data such as medical and billing records. Even subcontractors of business associates, such as third-party service providers, must follow these procedures. 8x8's HIPAA/HITECH solution's compliance with updated HIPAA/HITECH regulations assures its customers in the health and medical fields that their communications services will help them meet HIPAA/HITECH privacy and security requirements for electronically transmitted health information.

8x8's cloud communications services also comply with Federal Information Security Management Act (FISMA) regulations, required by most Federal Government Agencies, and Payment Card Industry Data Security Standard (PCI-DSS) requirements that assure secure handling and storage of consumer payment card data. In addition to compliance with these standards 8x8 has, for many years, met Consumer Proprietary Network Information (CPNI) requirements that protect consumer telephony information.

"Security is one of the chief concerns IT professionals have when considering migrating to cloud-based services," explained Mike McAlpen, Senior Director of Security and Compliance at 8x8. "I'm pleased to report that 8x8 is one of the very few, if not the only, VoIP providers whose business phone service solutions are compliant with some of the strictest industry standards. Compliance with these standards is not an easy task, but 8x8 is committed to making sure security remains a #1 priority."

For MDS Medical, the #1 ranked Greenway PrimeSUITE electronic health record software partner for ambulatory physician groups nationwide, and an 8x8 Virtual Office customer, security is a major concern.

"It is important to our business that 8x8 places security of customer data and adherence to national security standards as one of the most important attributes of its service," said William Schroeder, MDS Medical President and CEO. "8x8 is clearly committed to providing verifiable data to back up its commitment to assuring the highest levels of security. We are very pleased to have selected such a trustworthy partner."

8x8's industry-leading communications solutions are delivered from two mirrored, top-tier, secure, fully redundant, and geographically diverse state-of-the-art SSAE 16- audited data centers on the east and west coasts of the United States.

About 8x8, Inc.

8x8, Inc. (NASDAQ: EGHT) empowers business conversations for more than 30,000 small and medium-sized businesses with cloud communications services that include hosted PBX telephony, unified communications, call center software and video conferencing solutions. The company has been delivering business communications services since 2004 and has garnered a reputation for technical excellence and outstanding reliability. In 2012, 8x8 was named a market "leader" in Gartner's Magic Quadrant for Unified Communications as a Service (UCaaS) in North America and was recognized as the No. 1 Provider of Hosted IP Telephony by Frost & Sullivan and Synergy Research Group. For additional information, visit www.8x8.com, or connect with 8x8 on Google+, Facebook, LinkedIn and Twitter.

About MDS Medical

MDS Medical is the nation's largest Platinum Partner of the award-winning Greenway PrimeSUITE electronic health records and practice management software system. Ambulatory physician groups in more than 30 states rely on MDS to advance the use of healthcare information technology systems that facilitate efficiency improvements; increased profitability; and the delivery of

safer patient care. MDS Medical's consultative electronic health record software implementation and support model reduces downtime and lost productivity, accelerating return on investment. Connect with MDS Medical on www.mdsmedicalsoftware.com, Google+, Twitter, YouTube, or call 1-800-494-3188.

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