



**8x8, Inc.**

January 22, 2013

## **8x8 Brings Business-Class VoIP, Video, Contact Center and Unified Communications Services to Canada**

*Award-Winning Cloud-Based Solutions Now Available to Canadian-based Businesses and Branch Offices of U.S. Companies*

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](#) (NASDAQ: EGHT) today launched its [award-winning](#) suite of cloud-based business communications services across Canada. The launch is the first in a series of expansions outside of the U.S. where 8x8 has been ranked as a market leader in cloud-based IP telephony and unified communications (UC) by industry research firms including Gartner, Frost & Sullivan and Infonetics.

Available immediately in most Canadian provinces, the [8x8 Virtual Office](#) cloud communications suite provides small and medium businesses (SMBs) with services such as [hosted VoIP](#), contact center, UC and videoconferencing. Customers can select local phone numbers in each province as well as [virtual numbers](#) from Canada, the United States and around the world, both of which save inbound callers the expense of long-distance charges. Companies with locations in Canada and the United States can now have a single, virtual PBX enabling extension dialing with high definition audio between international locations, all with no per minute charges. 8x8's Virtual Office also gives SMBs the option, at no additional cost, of extending those services to [smartphones and tablets](#), enabling their employees to stay productive and responsive on the road and at home.

All 8x8 services comply with applicable Canadian laws, including the ability to locate 911 callers, which many SMBs consider a key requirement before they'll consider VoIP. 8x8 also meets Canadian tax laws, giving customers the peace of mind that their mission-critical communications services won't be lost due to noncompliance. 8x8's services will be delivered from its network of data centers in the US and Saskatchewan, Canada.

"8x8's cloud communications services are designed to provide the reliability, flexibility and scalability that Canadian companies need," said 8x8 Chairman and CEO Bryan Martin. "More than 30,000 U.S. businesses use 8x8, and this expansion is a major first step toward providing SMBs worldwide with a cost-effective, enterprise-grade way to empower their communications."

### **About 8x8, Inc.**

8x8, Inc. (NASDAQ: EGHT) empowers business conversations for more than 30,000 small and medium-sized businesses with cloud communications services that include hosted PBX telephony, unified communications, contact center and video conferencing solutions. The company has been delivering business communications services since 2004 and has garnered a reputation for technical excellence and outstanding reliability. In 2012, 8x8 was named a market "Leader" in Gartner's Magic Quadrant for Unified Communications as a Service (UCaaS) in North America and recognized as the No. 1 Provider of Hosted IP Telephony by Frost & Sullivan. For additional information, visit [www.8x8.com](http://www.8x8.com), or connect with 8x8 on [Facebook](#) and [Twitter](#).

8x8, Inc.

Joan Citelli, +1 408-654-0970

[Joan.citelli@8x8.com](mailto:Joan.citelli@8x8.com)

or

Comunicano, for 8x8, Inc.

Irena Boostani, +1 858-414-1136

[iboostani@comunicano.com](mailto:iboostani@comunicano.com)

Source: 8x8

News Provided by Acquire Media