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## **Cloud-Based Software Provider, Replicon, Unifies Phone, Conferencing, and Contact Center Capabilities across Five International Offices with 8x8 Cloud Communications Services**

*More Than 450 Virtual Office Extensions, 48 Virtual Contact Center Seats and International Offices in the US, Canada, UK, India, and Australia Now Connected via 8x8's Global Cloud Solution*

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a provider of cloud communications and collaboration solutions, today announced that Replicon, the leading provider of cloud-based [time tracking](#) solutions with 1.5 million users worldwide, has replaced its traditional PBX phone system and call center solution with 8x8 Virtual Office [business VoIP](#) and [Virtual Contact Center](#) cloud-based services.

More than 7,800 companies worldwide rely on Replicon's award-winning, hassle-free time tracking and workforce management solutions. Using a single platform to track time, Replicon's cloud-based, easy-to-implement solutions allow companies to optimize workforce productivity, reduce compliance risk, and gain insight into business operations.

With offices in the United States, Canada, United Kingdom, India and Australia and more than 450 employees, Replicon reached a point in its growth where maintaining on-premise PBX equipment no longer made sense. Global IT Director Neal Alberda determined that the company's existing communications solution couldn't scale and lacked the capabilities necessary to support Replicon's global expansion. In addition to a reliable, secure, and scalable telephony solution with international service and support, Replicon needed call center and unified communications capabilities, including video conferencing to facilitate its worldwide recruitment efforts, as well as virtual phone numbers in eight countries.

"Replicon had already deployed cloud services in other parts of our organization, so we were comfortable transitioning our communications infrastructure to this technology. However, we had additional communication needs, including online meetings, video conferencing, and call center capabilities, and 8x8 was really the only provider out there that could do it all," said Alberda. "What sealed our decision, though, were the high marks 8x8 received from one of the industry's leading market research firms. I'm a big believer in the Gartner Magic Quadrant, and it's an impressive achievement when a service provider makes the cut."

Commenting on 8x8's international service and support capabilities, Alberda added, "Replicon is a global company that requires a local presence in all of our markets. 8x8 enables this at very affordable rates and also allows us to distribute call center agents in multiple countries." Citing recent floods in Calgary where his own office is located, Alberda also notes that the 8x8 service helps ensure business continuity because agents can work remotely when necessary.

"The deployment of our services across Replicon's five international locations illustrates how mid-market companies with a distributed global workforce can unify their communications and collaboration needs under a single, cloud-based solution, saving time and money while dramatically improving employee productivity," said 8x8 CEO Vik Verma. "Companies like Replicon are leading the way in the adoption of cloud technologies like ours that will forever change the way businesses communicate. We are proud to be supporting Replicon in this endeavor and look forward to helping facilitate the company's future expansion and growth."

8x8's cloud-based software platform provides a comprehensive unified communications and collaboration suite of services that, in addition to replacing traditional solutions with more cost effective, flexible alternatives, address critical challenges faced by many businesses today such as managing globally distributed workforces and mobile devices, maintaining business continuity, and integrating with enterprise applications and IT systems.

### **About 8x8, Inc.**

8x8, Inc. (NASDAQ:EGHT) is a provider of unified communications and collaboration, or UCC, services in the cloud to small and medium businesses, or SMBs, and mid-market and distributed enterprises. The company delivers a broad suite of UCC services to in-office and mobile devices spanning cloud [business phone service](#), virtual meeting, [contact center software](#) and virtual desktop through our proprietary unified software as a service, or SaaS, platform. For additional information, visit [www.8x8.com](http://www.8x8.com), or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

### **About Replicon**

Replicon is the leading provider of [cloud-based time tracking](#) software. Our award-winning solutions are used by more than 1.5 million people in over 7,800 organizations across 70 countries. We help customers to better manage workforce attendance, expenses, projects, professional services teams, and [shared services resources](#). Our diverse customer base — from start-ups to Fortune 500 companies — trusts Replicon to help reduce compliance risk, keep costs down, and provide greater insight into business performance. Clients include: FedEx, MetLife, New Zealand Transport Agency (NZTA), Novartis, Orbitz, and Xerox. Replicon is a global company with employees in Australia, Canada, India, the United Kingdom, and the United States. For more information: visit us: [www.replicon.com](http://www.replicon.com), call us: 1-877-662-2519 (North America) or +800-6622-5192 (outside North America), or email us: [info@replicon.com](mailto:info@replicon.com).

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