



November 11, 2013

8x8 Announces Launch of Common Stock Offering

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](#) (NASDAQ:EGHT) today announced a public offering of 12,500,000 shares of its common stock (the "Offering"). In addition, 8x8 expects to grant the underwriters an option to purchase up to an additional 1,875,000 shares. 8x8 will receive all of the proceeds from the Offering.

BofA Merrill Lynch, Barclays, and Deutsche Bank Securities are acting as joint book-running managers and the representatives of the underwriters for the Offering. Needham & Company, Craig-Hallum Capital Group, and Dougherty & Company are acting as co-managers of the Offering.

The Offering is being made pursuant to an effective shelf registration statement. A prospectus supplement relating to the Offering will be filed with the Securities and Exchange Commission.

This press release is for informational purposes only and does not constitute an offer to sell, or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. The Offering will be made only by means of a prospectus and related prospectus supplement, copies of which may be obtained from BofA Merrill Lynch, 222 Broadway, New York, New York 10038, Attention: Prospectus Department, dg.prospectus_requests@baml.com; or from Barclays c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, barclaysprospectus@broadridge.com; or from Deutsche Bank Securities Inc., Attention: Prospectus Department, 60 Wall Street, New York, New York 10005, prospectus.cpdg@db.com.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) offers a comprehensive portfolio of unified cloud-based communications and collaboration services that includes [hosted](#) cloud telephony, office communications, hosted [contact center](#), video conferencing and virtual desktop software and services. The company has been delivering business services to SMB, mid-market and distributed enterprises since 2004 and has garnered a reputation for technical excellence and outstanding reliability.

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