



**8x8, Inc.**

October 17, 2013

## **8x8 Expands International Presence With Launch of Cloud Communications Service Platform at New UK Data Center**

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a leading provider of cloud communications and collaboration solutions, today announced it has signed an agreement with [Interxion](#), (NYSE:INXN), Europe's leading provider of cloud and carrier-neutral colocation data center services, for interconnection and localization services at Interxion's London data center, home to customers such as NASDAQ and Thomson Reuters.

Interxion operates 34 data centers in 13 cities across 11 countries and houses more than 450 carriers and Internet service providers and 19 European Internet exchanges. With its expansion to the UK, 8x8's European Union customers will gain the strategic advantage of having their communications needs served through the shortest/best media path based upon their geographic location, ensuring optimal reliability and call quality. In conjunction with the launch of the UK platform, 8x8 is implementing new Geo Routing technology across its network that dynamically routes calls to the nearest data center using location information such as the public IP address of the users.

"The Interxion data center not only enhances 8x8's geographic diversity with increased availability and redundancy, it also provides a local presence for our multinational customers that require a footprint in Europe," said 8x8 Vice President of Network Operations Mehdi Salour. "As our mid-market customer base continues to grow and businesses continue to adopt cloud based services, Interxion's cost-efficient connectivity, outstanding uptime performance and flexibility to quickly scale will be of critical importance to 8x8."

8x8 is seeing growing interest from mid-market customers who are not only increasing their deployment of cloud communications and collaboration solutions in larger, distributed environments within the United States, but are also requiring a local presence internationally, a catalyst for the Company's strategic Global Reach initiative.

"We are very pleased that 8x8 has chosen Interxion as its European data center partner," said Douglas Loewe, UK Managing Director, Interxion. "Interxion continues to enable cloud service providers such as 8x8 to deliver enterprise grade solutions to European markets by providing reliable, scalable and well-connected data center services. This expansion by 8x8 reinforces our position as a best-in-class supplier of data center services to the rapidly expanding Enterprise Cloud service provider segment."

### **About 8x8, Inc.**

8x8, Inc. (NASDAQ:EGHT) offers a complete portfolio of cloud communications and collaboration solutions that include [hosted PBX](#) telephony, unified communications, [call center software](#), video conferencing and virtual desktop services. The company has been delivering business services since 2004 and has garnered a reputation for technical excellence and outstanding reliability. In 2012, 8x8 was named a market "leader" in [Gartner's Magic Quadrant for Unified Communications as a Service \(UCaaS\)](#) in North America and was recognized as the No. 1 Provider of Hosted IP Telephony by [Frost & Sullivan](#) and [Synergy Research Group](#). For additional information, visit [www.8x8.com](http://www.8x8.com), or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

### **About Interxion:**

Interxion (NYSE:INXN) is a leading provider of cloud and carrier-neutral colocation data centre services in Europe, serving a wide range of customers through 34 data centres in 11 European countries. Interxion's uniformly designed, energy-efficient data centres offer customers extensive security and uptime for their mission-critical applications. With connectivity provided by over 450 fixed and mobile carriers and ISPs and 19 European Internet exchanges, Interxion has created cloud, content, finance and connectivity hubs that foster growing customer communities of interest. For more information, please visit [www.interxion.com](http://www.interxion.com).

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