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## 8x8 to Showcase Business Cloud Telephony and UC Solutions at ITEXPO Austin 2012

*Company Will Exhibit and Keynote at World's Premier Communications and Technology Conference and Expo*

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](#) (Nasdaq: EGHT) today announced it will participate in ITEXPO Austin 2012, one of the world's largest communications and technology marketplaces, Oct. 2-5 in Austin, Texas. 8x8 will feature its cloud-based IP telephony and Unified Communications (UC) solutions at the event's exhibition, Booth #801, showcasing how it enables businesses to conduct empowered conversations combining voice, video and data.

With more than 7,500 expected attendees, ITEXPO Austin 2012 will welcome leading domestic and international companies including enterprises and SMBs seeking to equip their companies with today's most powerful communications solutions. In addition, thousands of VARs/resellers, manufacturers, service providers and developers will take part in the 4-day event.

Attendees are predominantly high-level corporate and technical executives, giving exhibitors high visibility to the industry's most influential buyers, and granting IT decision-makers direct access to the most innovative technological developments and cutting-edge networking solutions available to date.

Huw Rees, 8x8 Vice President of Business Development, will deliver a keynote speech at the lunchtime presentation on Wednesday, Oct. 3, at 11:45 a.m. Additionally, two other 8x8 executives will speak on panels. Debbie Jo Severin, Chief Marketing Officer, will discuss "Grow Your Business Without Sacrificing Options" on Oct. 3 at 11 a.m., and Rob Townsend, Product Development Manager, will speak on "Streamlining Customer Service through Cloud-based Contact Centers" on Thursday, Oct. 4, at 2 p.m.

"8x8 is returning to ITEXPO for the seventh consecutive year with a stronger presence than ever," said 8x8 Chairman and CEO Bryan Martin. "We are eager to show businesses how our cloud-based services empower conversations by extending the features and conveniences of collaboration beyond the office, increasing productivity of mobile workers, telecommuters and other employees who bring their own devices to work."

Last year at ITEXPO West 2011, 8x8 received a ["Best of Show Award"](#) in the SMB category for its [Virtual Room](#) videoconferencing solution.

Registration for ITEXPO Austin 2012 is now open; anyone interested may register by visiting [www.itexpo.com](http://www.itexpo.com). For the latest ITEXPO news, updates and information, follow the event on Twitter @ITEXPO/#ITEXPO. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

### **About 8x8**

Named #1 provider of hosted IP telephony and unified communications by market research firm Frost & Sullivan, 8x8, Inc. (NASDAQ: EGHT) offers a portfolio of SaaS and IaaS solutions encompassing hosted communications services, contact center, unified communications, video Web conferencing, managed dedicated hosting, virtual private servers and more. 8x8 has been delivering cloud services since 2002 and has garnered a reputation for technological excellence and outstanding reliability, backed by a commitment to exceptional customer support. 8x8 customers include small to medium-sized businesses, distributed enterprise organizations and government agencies. For additional information, visit [www.8x8.com](http://www.8x8.com), or connect with 8x8 on [Facebook](#) and [Twitter](#).

8x8, Inc.  
Joan Citelli, 408-654-0970  
[jcitelli@8x8.com](mailto:jcitelli@8x8.com)

or  
Connect2 Communications for TMC  
Ashley Baster, 919-435-9112  
[ashley@connect2comm.com](mailto:ashley@connect2comm.com)

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