



8x8 to Ring The NASDAQ Stock Market Opening Bell and Host Investor Focused Cloud Services Demo Event

Company Celebrates 25 Years in Business and 15 Years Continuous NASDAQ Listing

SUNNYVALE, Calif., March 5, 2012 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative [cloud communications](#) and [computing solutions](#), today announced that Chairman & CEO Bryan Martin, along with members of the Company's Board of Directors and management team, will ring The NASDAQ Stock Market Opening Bell on Tuesday, March 6, 2012 in celebration of its 25th corporate anniversary and 15 years of continuous listing on The NASDAQ Stock Market.

"We are delighted and honored to preside over The NASDAQ Opening Bell in celebration of our 2012 corporate and NASDAQ milestones," said 8x8 Chairman & CEO Bryan Martin. "I am very grateful for the dedication and hard work our employees have put forth over the years to bring us to where we are today and am excited about 8x8's prospects for the future in the rapidly growing market for cloud-based technologies."

The Opening Bell ceremony will take place at the NASDAQ MarketSite Studio in Times Square New York, and can be viewed live online starting at 9:15 a.m. ET via the following links: <http://www.nasdaq.com/about/marketsitetowervideo.aspx> or <http://social.nasdaqomx.com>.

On March 7, 8x8 will host an investor-focused demo event at the NASDAQ MarketSite where it will provide attendees with a firsthand look at how its cloud communications and computing services work. Financial analysts, investors and members of the media interested in attending should contact eght@haydenir.com.

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT) is a leading provider of cloud communications and computing solutions. With a portfolio of SaaS and IaaS solutions encompassing hosted communications, contact center, unified communications, video web conferencing, managed dedicated hosting, virtual private servers and more, 8x8 is uniquely positioned as a business' one-stop shop for everything cloud. 8x8 has been delivering cloud services since 2002 and has garnered a reputation for technological excellence and outstanding reliability, backed by a commitment to exceptional customer support. 8x8 customers include small to medium sized businesses, distributed enterprise organizations and government agencies. For additional information, visit www.8x8.com, or connect with 8x8 on [Facebook](#) and [Twitter](#).

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,500 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. *Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/#!/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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