



8x8, Inc.

8x8 Adds Wireless Telephony Solutions to Enhance Mobility and Productivity in the Workplace

SUNNYVALE, Calif., Jan. 4, 2012 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative cloud communications and computing solutions, today announced the addition of two new wireless telephony devices and an adjunct cordless service geared specifically for companies seeking a cost-effective, reliable and user-friendly answer to their on-site mobility needs.

The new wireless offering, built on the international DECT (Digital Enhanced Cordless Telecommunications) standard, consists of the Polycom KIRK KWS 300 Wireless Base Unit and KIRK 5020 Cordless IP Phone and includes a new 8x8 DECT Adjunct service which allows users to dynamically transfer a live call from their desk phone to their cordless handset and vice versa. With this new offering, companies can now give their employees the freedom to be away from their desk in another part of the office while remaining accessible and productive.

"Businesses are always looking for new ways to provide their employees with cost effective, cutting-edge tools that will help them better perform their daily tasks," said 8x8 Chief Marketing Officer Debbie Jo Severin. "8x8's new wireless telephony solution addresses a very common and often frustrating occurrence in the workplace when collaboration is compromised as a result of an employee not being at their desk. Now, workers can be equipped with their own physical handsets and can feel free to attend meetings, hold discussions with colleagues or take a break without missing an important call from a customer or co-worker."

Benefits of the KIRK Wireless Server base unit across a wide range of vertical markets include:

- **Multiple User Support** — Each KWS300 base supports up to 12 KIRK 5020 handsets, with a maximum of 4 concurrent calls per base. (8x8 recommends the use of 4-6 handsets per base for normal use.)
- **Cost Effective Solution-** Using an SIP IP interface to the 8x8 Virtual PBX and supporting Power over Ethernet, KIRK Wireless Server 300 allows efficient use of the existing LAN network infrastructure and components.
- **Easy manageability** - The KIRK Wireless Server 300 is deployed as a single-cell DECT solution that is installed directly on your Ethernet LAN and is managed as part of your company network. Up to 5 KWS300 Servers can be deployed in each cell.
- **Wide range** - Approximate cell range is ~100 feet from its KWS300 base unit.

Adding to the value of the KWS300 base unit, the KIRK 5020 business grade color handset offers several key features including: a large capacity phonebook, user-friendly, four-way navigation key and a high-capacity battery powering each handset with a full day of talk time and a week of standby time. The 8x8 DECT Adjunct service allows customers to configure their Polycom KIRK 5020 handset as an adjunct to any 8x8 supported desktop phone, thereby enabling a live call to be moved back and forth between their desktop phone and their cordless handset. There is no additional monthly charge for adding an adjunct handset. For the highly mobile user, 8x8 is also offering a standalone service that provides customers a wireless only alternative to a desk phone.

The 8x8 KIRK Wireless Solution is available now for purchase. For more information, go to <http://www.8x8.com/CommunicationsSolutions/Equipment/CordlessIPPhones.aspx>.

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT), a pioneer in the development of cloud-based VoIP, video, mobile, call center and unified communications solutions, leverages its patented software technologies to deliver industry-leading SaaS applications to businesses of any size with employees in any location. We offer integrated business communications and cloud computing services that are designed to meet the highest levels of availability, reliability and scalability. Increasingly, businesses are finding they can reduce costs, improve productivity, and be positioned competitively for the future by choosing 8x8 for their mission critical, cloud-based communications and computing needs. For additional information, visit www.8x8.com, or connect with 8x8 on [Facebook](#) and [Twitter](#).

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