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8x8 Selected as a Leading Lights Finalist for Public Company of the Year

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](#) (Nasdaq: EGHT), provider of innovative cloud communications solutions, today announced it has been selected as a finalist for [Light Reading's Leading Lights Awards](#) for Public Company of the Year.

The Leading Lights program focuses on next-generation communications technology, applications and services, and it rewards companies that have performed well in the past year. The Public Company of the Year Award recognizes the publicly listed firm that stands out among its competitors, innovates constantly, makes investors proud and makes employees happy.

"We're very pleased to receive this distinction," said 8x8 Chairman & CEO Bryan Martin. "It validates 8x8's success as a forward-thinking provider of cloud-based services that help more than 30,000 businesses cost-effectively empower conversations across locations, devices and communications modes."

Increasing adoption of its cloud-based unified communications solutions has brought outstanding growth and profitability for 8x8 in the last several years. The company has seen a 30 percent average annual growth rate in revenue from business customers since 2006 and recently reported it had achieved an annual revenue run rate in excess of \$100 million. The company's hosted, turnkey services enable small and medium-sized businesses to reduce upfront capital and ongoing expenses while increasing the functionality, flexibility and reach of their communications capabilities.

Leading Lights Awards winners will be announced Nov. 7 following the second day of Light Reading's Ethernet Expo at New York City's Manhattan Penthouse.

About 8x8, Inc.

8x8, Inc. (NASDAQ: EGHT) empowers business conversations for more than 30,000 small and medium-sized businesses with cloud communications services that include hosted PBX telephony, unified communications, contact center and video conferencing solutions. Named the No. 1 Provider of Hosted IP Telephony by market research firm Frost & Sullivan, 8x8 has been delivering business communications services since 2004 and has garnered a reputation for technical excellence and outstanding reliability. For additional information, visit www.8x8.com, or connect with 8x8 on [Facebook](#) and [Twitter](#).

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