



8x8, Inc.

8x8 Subscriber Base Hits New Milestone

Over 25,000 Businesses Now Subscribe to Company's Cloud-Based Services

SUNNYVALE, Calif., June 8, 2011 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative business communications and cloud computing solutions, today announced a new milestone in the company's history. On May 31, 2011, 8x8 surpassed 25,000 businesses subscribing to its cloud VoIP (Voice over Internet Protocol), video conferencing, unified communications (UC) and managed hosting services.

Recently named one of the top five hosted VoIP and UC service providers in the Infonetics Research 2011 [North American Business VoIP Services Leadership Scorecard](#), 8x8 has seen increasing demand for its services from small and medium-sized businesses (SMBs) as well as large distributed enterprises and government organizations. Cloud-based communications services like 8x8 Virtual Office and Virtual Office Pro are being adopted by more and more businesses today due to the economic and productivity gains realized when costly, premises-based hardware and software systems are replaced with SaaS applications hosted by a third party provider.

"It is very gratifying to know that 8x8's services have played a role in helping so many businesses endure and prosper during the tough economic environment of the past few years," said 8x8 Chairman & CEO Bryan Martin. "This is an exciting announcement that reinforces 8x8's significance as one of the top hosted UC providers in the market. We have experienced healthy 24% year-over-year growth in our revenue from business customers, but there is still a huge segment of the market, as recently reported by the FCC, that remains hindered by traditional, circuit-switched telephony access line solutions," Martin continued. "We intend to transition an even greater number of businesses to our services in 2011 and 2012 with new differentiated offerings such as Virtual Office Solo and our soon-to-be-released Virtual Room video cloud conferencing service while extending our reach via our recently announced nationwide channel program."

8x8's core service offerings include the [Virtual Office](#) hosted VoIP business phone service, a cloud-based, enterprise-grade telephony solution that enables a business to replace a traditional premises-based PBX phone system with a money-saving alternative that leverages the power and accessibility of broadband Internet connections. For even greater communications capabilities, businesses can choose the 8x8 [Virtual Office Pro](#) web-based UC solution which combines Virtual Office business phone service with unlimited web conferencing with video, call recording and archiving, chat, Internet fax, presence and voicemail management, as well as a mobile iOS and Android application.

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT) leverages its patented software technologies to deliver high quality voice solutions with integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit www.8x8.com, or connect with 8x8 on [Facebook](#) and [Twitter](#).

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