



8x8 to Deliver Cloud Services on VCE Vblock(TM) Infrastructure

Acquisition of Vblock Platform Supports 8x8's Enterprise, Government and Channel Development Strategy

SUNNYVALE, Calif., June 30, 2011 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative business communications and cloud computing solutions, today announced it is partnering with VCE, the Virtual Computing Environment Company formed by Cisco and EMC with investments from VMware and Intel, to deliver cloud computing services to businesses utilizing the Vblock Infrastructure Platform.

VCE creates a fully integrated IT platform that combines industry-leading compute, network, storage, virtualization and management technologies from Cisco, EMC and VMware. Adopting the Vblock platform enables 8x8 to accelerate deployment of [cloud-based computing solutions](#) that dramatically reduce the cost of IT and allow customers to focus on business innovation instead of integrating, validating and managing IT infrastructure. 8x8's [recent acquisition of Zerigo](#) enables it to add a comprehensive, easy-to-use and powerful provisioning mechanism to the Vblock platform, allowing for rapid and automatic deployment of flexible cloud computing services. 8x8 intends to market these cloud services to larger enterprise and government customers as well as its traditional SMB customer base, leveraging new and existing channel relationships.

"8x8 is building its enterprise cloud service offerings with leading technology from industry cloud computing heavyweights like Cisco, EMC and VMware," said Bryan Martin, Chairman & CEO of 8x8. "The Vblock solution represents the platinum standard for tier 1 business applications and provides businesses with the confidence to entrust mission critical applications to the cloud. We view this partnership as a major stepping stone towards our goal of becoming the preferred provider for all types of cloud services for businesses across the United States."

"VCE is very pleased to work with 8x8," said Frank Hauck, president of VCE. "Vblock platforms form the perfect foundation to build cloud infrastructures that support mission critical applications securely and confidently, while providing the agility and efficiency so important to today's enterprise IT operations."

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT), a pioneer in the development of cloud-based VoIP, video, mobile, and unified communications solutions, leverages its patented software technologies to deliver industry-leading SaaS applications to businesses of any size with employees in any location. We offer integrated business communications and cloud computing services that are designed to meet the highest levels of availability, reliability and scalability. Increasingly, businesses are finding they can reduce costs, improve productivity, and be positioned competitively for the future by choosing 8x8 for their mission critical, cloud-based communications and computing needs. For additional information, visit www.8x8.com, or connect with 8x8 on [Facebook](#) and [Twitter](#).

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Source: 8x8, Inc.

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