



**8x8, Inc.**

## **8x8 Adds Support for NetSuite and ACT to Virtual Office Solution**

SUNNYVALE, Calif., April 20, 2011 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative cloud communications and computing solutions, today announced the availability of two new plugins designed to integrate the [8x8 Virtual Office](#) business phone service with popular NetSuite and ACT customer relationship management (CRM) software platforms.

With these latest enhancements, NetSuite and ACT users can increase the functionality of their contact management database while making day-to-day communications with customers and prospects more efficient by placing and receiving calls directly from their contact records. To place a call, users simply open a contact record and double-click on the phone number, triggering the caller's desk phone or softphone to ring first and the call to then be initiated. An incoming call to a user's Virtual Office extension is accompanied by a screen pop containing the caller's contact record, if present in the CRM database or, if not in the database, contact details for the caller.

"We are excited to offer our Virtual Office customers the ability to integrate their phone service with two of the most popular CRM database programs out there and benefit from more centralized communication," said Debbie Jo Severin, chief marketing officer at 8x8. "These enhancements go a long way toward increasing the core value of our services while demonstrating how powerful and versatile our IP communications solutions really are."

The [NetSuite](#) and [ACT](#) plugins, along with previously released Salesforce.com and Microsoft Outlook plugins, are available for immediate download at no additional cost to 8x8 Virtual Office subscribers. The ACT plugin is compatible with Sage ACT! 2007 and higher on Windows. The NetSuite plugin is compatible with Microsoft Windows XP or subsequent versions.

### **About 8x8, Inc.**

8x8, Inc. (Nasdaq:EGHT) leverages its patented software technologies to deliver high quality voice solutions with integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit [www.8x8.com](http://www.8x8.com), or connect with 8x8 on [Facebook](#) and [Twitter](#).

CONTACT: MEDIA CONTACT:

Joan Citelli

8x8, Inc.

(408) 654-0970

[jcitelli@8x8.com](mailto:jcitelli@8x8.com)

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