



**8x8, Inc.**

## **8x8 Virtual Office Pro Receives Unified Communications Magazine 2010 Product of the Year Award**

### **Cloud-Based UC Offering Commended for Exceptional Quality and Innovation**

SUNNYVALE, Calif., April 12, 2011 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative business communications and managed hosting solutions, today announced that [TMC](#), a global, integrated media company, has named 8x8 Virtual Office Pro a recipient of the 2010 [Unified Communications](#) magazine Product of the Year Award.

"8x8 has proven it is committed to quality and excellence while addressing real needs in the marketplace," said Rich Tehrani, CEO, TMC. "Unified Communications magazine is pleased to grant a 2010 Product of the Year Award for 8x8 Virtual Office Pro and we look forward to seeing more innovative solutions from 8x8 in the future."

[8x8 Virtual Office Pro](#) is a cloud-based unified communications (UC) solution that enables business users to access essential collaboration services and tools, including hosted IP-PBX phone service with unlimited calling, Internet messaging, web conferencing with video, call recording and archiving, [video chat](#) and more - through a single online portal. This complete cloud communications solution, which also includes support for PC and mobile device (iOS, Android) soft clients, is value-priced at \$49.99 per user/month and can be used with an 8x8 IP desk phone or PC headset, making it an ideal solution for mobile and/or distributed workers.

"We are excited to be at the forefront of the cloud communications movement with our 8x8 Virtual Office Pro integrated voice, video and data solution," said Debbie Jo Severin, Chief Marketing Office at 8x8. "8x8 thanks TMC for its continued recognition of our efforts to deliver the industry's most innovative and reliable solutions which are designed from the ground up to enable today's increasingly mobile and distributed businesses to function efficiently and seamlessly from any worldwide location."

A complete list of 2010 Unified Communications Magazine Product of the Year Award winners can be found in the April 2011 issue of [Unified Communications](#) magazine.

#### **About 8x8, Inc:**

8x8, Inc. (Nasdaq:EGHT) leverages its patented software technologies to deliver high quality voice solutions and integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit [www.8x8.com](http://www.8x8.com), or connect with 8x8 on [Facebook](#) and [Twitter](#).

#### **About *Unified Communications* magazine:**

Launched in July 2007, *Unified Communications* magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of *Unified Communications* magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. *Unified Communications* has a readership of 100,000. For more information, please visit [www.uc-mag.com](http://www.uc-mag.com).

#### **About TMC**

Technology Marketing Corporation (TMC) is a global, integrated media company helping clients build communities in print, in person, and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), [NGN](#) and [InfoTECH Spotlight](#) magazines. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. [TMCnet.com](#), which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. In addition, TMC runs multiple industry events: *4GWE*; *Smart Grid Summit*, *M2M Evolution*; *Cloud Communications Summit*, *Social CRM Expo*; *SIP Tutorial*; *VIPeering*; *Business Video Expo*; *CVx*; *Digium/Asterisk World*; *StartupCamp*; *MSPAlliance MSPWorld* and more! Visit [TMC Events](#) for a complete listing and further information.

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