



8x8, Inc.

8x8 to Participate in 2011 Small Business Summit

Leading Hosted VoIP Service Provider to Help Small Business Owners Understand the Benefits of Cloud Communications Services

SUNNYVALE, Calif., March 1, 2011 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative business communications and managed hosting solutions, today announced plans to participate in the sixth annual [Small Business Summit](#) on Tuesday, March 8, 2011. The summit is being held at Digital Sandbox in New York City.

"8x8 has been singularly focused on the communications needs of the small business market since 2006 with SaaS solutions ranging from hosted VoIP to unified communications and, most recently, managed hosting offerings," said 8x8 Chairman & CEO Bryan Martin. "This year's Summit will bring together small business owners, entrepreneurs and experts from across the country. We look forward to both exchanging information and gleaning ideas that can help us better serve our small business customers."

The Small Business Summit is an all day event in which experts share their insights and experience to help entrepreneurs grow their small business. Chris McCann, President of 1-800-FLOWERS.COM, and Jim Fowler, CEO/Co Founder of Jigsaw, will headline the 2011 Summit. Attendees will hear from these and other knowledgeable speakers, network with peers and tech providers, see demos by the Hottest Technology companies for small business, and meet the winner of the 2011 Small Business Strategy Award.

"Our mission is to provide small business owners with information that is inspiring and relevant," said Ramon Ray, Co Producer of the Summit and editor of SmallBizTechnology.com. "With topics ranging from salability and online marketing to leveraging technology and social media, this year's Summit will not disappoint."

To learn more about the Summit, or to register, please visit www.smallbiztechsummit.com.

About 8x8, Inc.

8x8 leverages its patented software technologies to deliver high quality voice solutions and integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit www.8x8.com, or connect with 8x8 on [Facebook](#) and [Twitter](#).

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