



8x8, Inc.

8x8 Receives INTERNET TELEPHONY(R) Magazine's Thirteenth Annual Product of the Year Award

8x8 Virtual Office Pro Integrated Cloud Communications Solution Recognized for Outstanding Innovation

SUNNYVALE, Calif., Feb. 4, 2011 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative business communications and managed hosting solutions, announced today that [TMC](#), a global, integrated media company, has named 8x8 Virtual Office Pro as a recipient of the 2010 [INTERNET TELEPHONY](#) Product of the Year Award.

Also the recipient of PC Magazine's 2010 Editor's Choice Award, [8x8 Virtual Office Pro](#) is a cloud-based unified communications solution that enables business users to access essential collaboration services and tools, including [hosted IP-PBX phone service](#) with unlimited calling, [Internet messaging](#), [web conferencing with video](#), [call recording and archiving](#), [video chat](#) and more - through a single online portal. This complete cloud communications solution, which also includes a mobile [iPhone, iPod Touch and iPad application](#), is value-priced at \$49.99 per user/month and can be used with an [8x8 IP desk phone](#) or [PC headset](#), making it an ideal solution for mobile and/or distributed workers.

"I am pleased to announce 8x8 as a Product of the Year Award winner. The editors of *INTERNET TELEPHONY* have verified that 8x8 Virtual Office Pro displays quality and innovation plus provides real needs in the marketplace," stated [Rich Tehrani](#), CEO, TMC. "I would like to congratulate 8x8 for its commitment to advancing IP communication technologies."

"We are honored that the editors of Internet Telephony magazine have chosen 8x8 Virtual Office Pro as the recipient of this prestigious award, and commend the TMC organization for all they do to educate businesses worldwide about the virtues and value of IP communications solutions," said Debbie Jo Severin, 8x8 chief marketing officer.

2010 Product of the Year winners are published in the February 2011 issue of *INTERNET TELEPHONY* magazine, ([www.itmag.com](#)). *INTERNET TELEPHONY* has been the authority in IP communication since 1998™. For more information about TMC, please visit [www.tmcnet.com](#).

About 8x8, Inc:

8x8, Inc. (Nasdaq:EGHT) leverages its patented software technologies to deliver high quality voice solutions and integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit [www.8x8.com](#), or connect with 8x8 on [Facebook](#) and [Twitter](#).

About INTERNET TELEPHONY Magazine:

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. *INTERNET TELEPHONY* offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. *INTERNET TELEPHONY* magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit [www.itmag.com](#).

About TMC:

Technology Marketing Corporation (TMC) is a global, integrated media company helping clients build communities in print, in person, and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), [NGN](#) and [InfoTECH Spotlight](#) magazines. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. [TMCnet.com](#), which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. In addition, TMC runs multiple industry events: *4GWE*; *Smart Grid Summit*; *M2M Evolution*; *Cloud Communications Summit*; *Social CRM Expo*; *SIP Tutorial*; *VIPeering*; *Business Video Expo*; *CVx*; *Digium|Asterisk World*; *StartupCamp*; *MSPAlliance MSPWorld* and more! Visit [TMC Events](#) for a complete listing and further information.

For more information about TMC, visit [www.tmcnet.com](#).

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