



**8x8, Inc.**

## **Leading Cloud Services Provider, 8x8, Joins Ocean Tomo 300(R) Patent Index**

SUNNYVALE, Calif., Nov. 14, 2011 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative cloud communications and computing solutions, today announced that it has been included in the highly regarded Ocean Tomo 300® Patent Index (OT300), the industry's first index based on the value of corporate intellectual property. The Ocean Tomo 300 represents a diversified portfolio of 300 companies that own the most valuable patents relative to their book value and includes well-known names such as Hewlett Packard, InterDigital, Pfizer and Tellabs. This year, 8x8 joins 79 companies contributing to the index for the first time.

Since its establishment in 1987, 8x8 has been awarded seventy-eight (78) United States patents covering a variety of voice and video communications, signaling, processing and storage technologies. Recently, the company was granted United States Patent number 8,027,332 entitled "Virtual Telephone Extension." The patent issued on September 27, 2011 relates to call routing to user communication devices.

"For 25 years 8x8 has lead the industry in technological innovation," said Bryan Martin, 8x8 Chairman and CEO. "We are proud to be included in the OT300 with other well-known industry names. This will further raise awareness of our company and mission to help businesses flourish using our patented technology solutions."

The OT300 is priced and published by the NYSE Euronext (NYSE Euronext:OTPAT) and has been recognized by the exchange as the first major broad market index in 35 years. The 300 member companies have an average market capitalization of \$27 billion, and a median market capitalization of \$9 billion. The small cap, mid cap, and large cap securities are weighted roughly 10%, 40%, and 50%, respectively. The three sectors with the greatest weightings are Technology (35%), Consumer Non-Durables (29%), and Basic Materials (10%).

For more information on the Ocean Tomo 300® Patent Index, go to:

<http://www.oceantomo.com/productsandservices/investments/indexes/ot300>

### **About 8x8, Inc.**

8x8, Inc. (Nasdaq:EGHT), a pioneer in the development of cloud-based VoIP, video, mobile, call center and unified communications solutions, leverages its patented software technologies to deliver industry-leading SaaS applications to businesses of any size with employees in any location. We offer integrated business communications and cloud computing services that are designed to meet the highest levels of availability, reliability and scalability. Increasingly, businesses are finding they can reduce costs, improve productivity, and be positioned competitively for the future by choosing 8x8 for their mission critical, cloud-based communications and computing needs. For additional information, visit [www.8x8.com](http://www.8x8.com), or connect with 8x8 on [Facebook](#) and [Twitter](#).

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Source: 8x8, Inc.

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