



8x8, Inc.

8x8 Business Solutions Manager Vincent Mussumeci Named PHONE+ Top Channel Manager

SUNNYVALE, Calif., Sep 21, 2010 (GlobeNewswire via COMTEX News Network) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative cloud communications and computing solutions, today announced that PHONE+ magazine, a resource for the telecommunications indirect sales channel, has named 8x8 Business Solutions Manager Vincent Mussumeci a PHONE+ Top 15 Channel Manager.

The PHONE+ Top 15 Channel Managers were selected through an August 2010 poll of PHONE+ readers from a list of nominations submitted by master agents, subagents and independent agents. The complete list of selected channel managers was announced September 20, 2010 at the Channel Partners Conference & Expo in Washington, D.C. and is available on the PHONE+ website at www.phoneplusmag.com.

"This year's contest was especially competitive," said PHONE+ Editor in Chief Khali Henderson. "There were 133 nominees and more than a thousand votes. The enthusiastic response is a testament to the value the channel places on the standout channel managers in the industry. PHONE+ is pleased to be able to recognize them for their excellence."

Vincent Mussumeci, a top performing sales agent who has been with 8x8 since 2006, has more than 14 years of business-to-business telecom experience, including Director of Business Development at 5LINX Enterprises Inc. As an 8x8 Business Solutions Manager, Mussumeci works directly with both customers and resellers and has been very successful adding new partners to 8x8's Business Referral Program - a simple, yet lucrative, way for independent resellers and agents to add incremental revenue by referring hosted VoIP customers to 8x8. Information about the 8x8 Business Referral Program can be found at <http://www.8x8.com/Resources/ReferralProgram/BusinessReferrals.aspx>.

When asked by PHONE+ to describe his main channel goal, Mussumeci said, "VARs and customers crave accountability. Therefore, my main goal is both a personal one and a channel one -- to put the VAR and the customer first. To provide the utmost in accountability, I try to focus on helping get the right technology into the customer's environment, and resolving any issues that might occur along the way as quickly as possible."

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT) leverages its patented software technologies to deliver high quality voice solutions and integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit www.8x8.com.

About PHONE+

PHONE+ magazine is the country's leading publication for communication distribution channels. For more than two decades, PHONE+ has been the undisputed leader in providing news and analysis to alternate distribution channels serving the communications industry. It is the unrivaled resource for resellers, aggregators, agents, brokers, VARs, systems integrators, interconnects and dealers that provide network-based communications and computing services and associated CPE, applications and professional services. PHONE+ includes a monthly print publication, a Web resource (www.phoneplusmag.com) and a weekly newsletter.

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