



8x8, Inc.

8x8 Business Subscriber Base Surpasses 20,000 Customers

SUNNYVALE, Calif., Mar 10, 2010 (GlobeNewswire via COMTEX News Network) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative business communications solutions, today announced that at the end of February 2010 its subscriber base reached a new milestone of 20,000 business customers. For the December quarter, 8x8's average business customer subscribed to 7.3 paid services.

Over the past year and throughout the economic downturn, 8x8 has added approximately 1,000 net new business customers each quarter as small businesses increasingly seek ways to reduce expenses and improve the efficiency of their operations. The 8x8 Virtual Office phone service provides these customers with new, IP-enabled telephony capabilities along with advanced features and unlimited local and long distance calling -- all at a much lower cost than traditional landline phone services. In addition to the 8x8 Virtual Office service, 8x8 offers hosted Call Center and Key System services as well as IP Trunking and Unified Communications solutions, all of which are designed to operate over a business' existing broadband Internet connections, enabling employee connectivity from anywhere a high speed Internet connection exists.

8x8 also announced that as of the end of February, the Company had sold approximately 2,500 paid subscriptions to its new 8x8 Virtual Office Pro unified communications services, which were first offered for sale on January 20, 2010. 8x8 Virtual Office Pro is an advanced messaging platform that allows subscribers to manage essential business communications functions online through a centralized web portal. Integrated with the 8x8 Virtual Office business phone service, Virtual Office Pro enhances business productivity by providing users with a complete, instantly accessible suite of communication tools used in everyday business interactions including web telephony, video and voice web conferencing, fax, call recording, an online dashboard with Outlook contacts and corporate directory integration, an Apple iPhone and iPod Touch application for mobile access, and more.

"We are very pleased with the continued adoption of our business voice services by companies seeking an easy and cost effective way to manage their increasingly complicated and mobile telecommunications needs," said 8x8 Chairman & CEO Bryan Martin. "We are also encouraged by the strong initial response to the 8x8 Virtual Office Pro solution from both existing and new business customers and look forward to helping businesses of all sizes enjoy the unique and differentiated advantages provided by our IP-based telecommunications services. 8x8 Virtual Office Pro is the fastest selling business telecommunications solution that 8x8 has introduced."

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT) leverages its patented software technologies to deliver high quality voice solutions and integrated messaging and video to businesses of any size with employees in any locations on a wide variety of business telephony, web and mobile platforms. For additional information, visit <http://www.8x8.com>.

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