



8x8, Inc.

8x8 Announces Voice Over 3G Update to Its Virtual Office Mobile iPhone App

SUNNYVALE, Calif., Feb 4, 2010 (GlobeNewswire via COMTEX News Network) -- 8x8, Inc.(Nasdaq:EGHT), provider of innovative business communications solutions, today announced that an update to its "8x8 Virtual Office Mobile" application which supports business voice services over 3G data connections is now available in the Apple iTunes app store for iPhone and iPod Touch models. The update to the 8x8 software application follows Apple's recent removal of restrictions preventing VoIP (Voice over Internet Protocol) applications from running on 3G networks.

Originally released as a service which required access to a Wi Fi network connection, the new 8x8 Virtual Office Mobile release enables 8x8 Virtual Office subscribers to utilize their business phone number or extension and service remotely from within any 3G coverage area or Wi Fi zone. 8x8 Virtual Office Mobile essentially extends the functionality of any Virtual Office extension to the iPhone or iPod Touch platforms to enable mobile access to the features, functionality and built-in cost savings of the powerful 8x8 Virtual Office hosted PBX phone service, including unlimited inbound and outbound domestic calling as well as overseas calling at competitive 8x8 international rates.

"With the addition of iPhone 3G network support, our Virtual Office subscribers now have even broader mobile access and flexibility when using 8x8's money-saving VoIP business phone services," said 8x8 Chairman & CEO Bryan Martin. "We are pleased to be one of the first VoIP service providers to offer iPhone users an opportunity to experience the capabilities and cost savings of our hosted PBX platform from any 3G footprint, which is transforming the way businesses of all sizes are managing their day to day communications."

8x8 Virtual Office Mobile is available as a free download in the App Store at <http://itunes.apple.com/us/app/8x8-virtual-office/id348177448?mt=8> and can be added to existing 8x8 Virtual Office service plans for \$4.99 per extension per month. The application is also available as a bundled service in 8x8's recently announced 8x8 Virtual Office Pro Unified Communications solution which is available to existing Virtual Office unlimited, metered or global extension subscribers for an additional \$20 per extension per month. Existing Virtual Office Mobile customers will receive the upgraded application at no charge the next time they connect with the Apple iTunes app store.

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT) offers integrated voice, video and mobile unified communications solutions for small to medium-sized business and distributed enterprise customers. These solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and high definition (HD) voice service at a fraction of the cost of legacy alternatives. Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of 8x8 hosted communications solutions, all of which carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional information, visit www.8x8.com

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