



8x8, Inc.

8x8 Introduces 'Virtual Office Mobile' VoIP iPhone Application

Powerful, Hosted PBX Phone Service Now Available to Subscribers Through Any WiFi Connection

MIAMI, Jan 20, 2010 (GlobeNewswire via COMTEX News Network) -- ITEXPO EAST 2010 -- 8x8, Inc.(Nasdaq:EGHT), provider of innovative business communications solutions, today announced the release of "8x8 Virtual Office Mobile," a WiFi-driven extension of the 8x8 Virtual Office VoIP (Voice over Internet Protocol) business phone service customized for the Apple iPhone and iPod Touch.

Available as a free download in the App Store, (<http://itunes.apple.com/us/app/8x8-virtual-office/id348177448?mt=8>), "8x8 Virtual Office Mobile" enables subscribers to utilize their Virtual Office phone number and service remotely from within any WiFi zone. "Virtual Office Mobile" essentially converts an iPhone or iPod Touch to a Virtual Office extension, equipped with the features, functionality and built-in cost savings of the powerful 8x8 Virtual Office hosted PBX phone service, including unlimited inbound and outbound domestic calling as well as overseas calling at competitive 8x8 international rates. Inbound calls to the Virtual Office extension can be retrieved from either an 8x8 IP desktop phone, the 8x8 Virtual Office Pro unified communications portal or the iPhone/iPod Touch mobile handset. Outbound calls can be made directly through the mobile handset just as with any extension on the Virtual Office service. Users can also perform functions such as extension dialing, call transfers, 3-way calling, and voicemail notification and retrieval.

"8x8 Virtual Office Mobile enhances the value and flexibility of the core Virtual Office business phone service even further by enabling road warrior and mobile workers to remain connected 24/7 using the same methods and enjoying the same cost savings as if they were sitting at their desk," said 8x8 Chief Marketing Office Debbie Jo Severin. "With Virtual Office Mobile and our new Virtual Office Pro unified communications offering, subscribers have even more tools at their disposal to facilitate communication with co-workers and colleagues from just about anywhere, whether it's an airport, hotel room or poolside cabana."

"8x8 Virtual Office Mobile" is included at no additional charge with every "Virtual Office Pro" subscription. Virtual Office subscribers can add the service to their existing plan for \$4.99 per extension per month. Unified Communications upgrades to existing 8x8 Virtual Office accounts will be performed over the next several weeks. For additional information, visit http://business.8x8.com/virtual_office/index.html.

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT) offers integrated voice, video and mobile unified communications solutions for small to medium-sized business and distributed enterprise customers. These solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and high definition (HD) voice service at a fraction of the cost of legacy alternatives. Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of 8x8 hosted communications solutions, all of which carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional information, visit www.8x8.com.

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