



8x8, Inc.

8x8 Awarded Polycom VoIP Interoperability Partner Certification

SUNNYVALE, Calif., Nov. 16, 2010 (GLOBE NEWSWIRE) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative business communications solutions, today announced it has received certification from Polycom, a global leader in unified communications, as a VoIP Interoperability Partner (VIP), verifying the interoperability of its hosted IP PBX and unified communications technologies with Polycom SoundPoint IP® desktop and SoundStation® IP conference phones and SIP software.

Polycom VIP certification of 8x8's technologies was based on comprehensive testing performed in 8x8 labs and evaluation of test results by Polycom engineers to confirm the successful integration and end user deployment of Polycom VoIP phones with 8x8 hosted IP communications solutions. 8x8 began offering the [Polycom SoundPoint® IP 335](#) desk phone in October 2010, and recently added the [Polycom SoundPoint IP 550](#) and Polycom SoundPoint IP 670 desk phones and [Polycom SoundStation IP 6000](#) conference phone to its portfolio of IP telephony endpoints.

"The interoperability of 8x8's feature-rich services with Polycom's high quality product line provides our business customers with even greater assurance that their transition to VoIP will be smooth and rewarding," said 8x8 Chairman & CEO Bryan Martin. "We are very excited about our partnership with Polycom and believe the synergies that exist between our organizations will serve us and our customers well as we continue to offer the most innovative and advanced VoIP solutions on the market."

8x8's Virtual Office hosted IP PBX services and features have been tightly integrated with the Polycom SoundPoint IP® desktop and SoundStation® IP conference phones to seamlessly deliver features such as [auto attendant](#), [voicemail](#), [Caller ID](#), [call forwarding](#), [conference bridge](#) and [Polycom HD Voice](#).™ An additional capability called Voice Quality Monitoring (VQMon) gives 8x8 the ability to monitor in real-time the quality of a customer's call.

"With 8x8's affordable, feature-rich hosted VoIP services and Polycom's best-in-class UC solutions, business subscribers are enhancing their telecommunications capabilities with a powerful and reliable solution that will add value today and in the future as new IP enabled applications emerge," said Jim Kruger, Polycom vice president of Solutions Product Marketing. "It is a pleasure to be working with 8x8 as a business partner to enable companies of all sizes and locations to reap the benefits of cloud-based telephony and unified communications services."

As a certified Polycom VoIP Interoperability Partner, 8x8 is granted the right to use the "Polycom VIP Partner" and "Polycom VoIP Compatible" marks when referring to its platform, inclusion in the published list of VIP Partners on www.polycom.com, access to Polycom marketing and technical resources and marketing support in the form of joint sales enablement and demand-generation activities.

The [Polycom SoundPoint® IP 335](#), [SoundPoint IP 550](#), [SoundPoint IP 670](#) and the [SoundStation IP 6000](#) are available now with 8x8's mainstream Virtual Office service plans and can be ordered directly from 8x8 by calling 866-879-8647. Additional information can be found at - <http://www.8x8.com/BusinessSolutions/Equipment/IPPhones.aspx>.

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) leverages its patented software technologies to deliver high quality voice solutions and integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit www.8x8.com, or connect with 8x8 on [Facebook](#) and [Twitter](#).

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