8x8 Announces Release of Virtual Office Pro 2.0

Upgraded Cloud Communications Offering Features Enhancements to Built-In Softphone, Online Dashboard, Fax, Chat, Mobile and Social Media Tools

LOS ANGELES, Oct 4, 2010 (GlobeNewswire via COMTEX News Network) -- ITEXPO WEST 2010 - 8x8, Inc. (Nasdaq:EGHT), provider of innovative cloud communications and computing solutions, today announced the release of "8x8 Virtual Office Pro 2.0," an upgraded edition of its award-winning hosted unified communications offering with improvements designed to further enhance the productivity and mobility advantages of this powerful web-based solution.

Originally introduced in January 2010, 8x8 Virtual Office Pro delivers a complete suite of web-based communications and collaboration services - such as phone, fax, web conferencing, call recording, chat, mobile application and more - via a single online dashboard, enabling access to these tools remotely from any location using just a PC and web browser. In addition, 8x8 Virtual Office Pro reduces a business' communications costs by combining the services (including unlimited local and long distance VoIP calling) in a bundled offering priced at under $50 per user, significantly less than the cost of acquiring the same services separately from individual providers.

"We are very pleased to provide version 2.0 at no additional cost and, due to our web based delivery, no annoying downloads to our current VO Pro subscribers," said 8x8 Chief Marketing Officer Debbie Jo Severin. "The new features incorporated in 8x8 Virtual Office Pro 2.0 make it even easier and more productive for a business to access and manage all of its communications needs in the cloud, without having to purchase any on-premises equipment, including the business phone that normally sits on an employee's desk."

Enhancements included in 8x8 Virtual Office Pro 2.0 are as follows:

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 --  Improved softphone functionality -- with advanced and instant call
     forwarding, call transfer, call waiting, 3-way calling, multiple call
     appearance lines, blind, warm and voicemail transfers, one click calling
     from Outlook, Google and social media networks; complete PBX
     functionality without the need for a desktop IP phone
 --  Added fax capabilities -- users can now send multiple documents in the
     same fax and create a customized fax cover sheet; service allows for
     sending and receiving unlimited faxes
 --  iPhone iOS4 multitasking support -- Virtual Office Mobile application
     now supports iPhone iOS4 multitasking and background operation; provides
     one-button access to voicemail, conference bridge and auto-attendant
 --  Social Media Integration -- easily post, tweet, chat and send status to
     your Twitter and Facebook contacts directly from the Virtual Office
     Online dashboard
 --  Enhanced Call Queuing -- subscribers with call queuing capability can
     now have agents log in and out of their call queues from within the
     online dashboard
 --  Video Chat -- users can now add live video to chats and calls with
     co-workers
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These feature upgrades add to 8x8 Virtual Office Pro's existing core capabilities which include:

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 --  8x8 Virtual Office Online - a flexible, online dashboard that lets
     subscribers manage the key features and functions of their Virtual
     Office business phone service remotely, through an easy-to-use web
     portal
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-- Designate any convenient handset or computer headset to place and receive calls from
-- Set call handling rules, listen to voicemail online and view a comprehensive listing of
   voicemails, phone calls and chats.
-- Reduce costly roaming and international calling charges by using an 8x8 VoIP (Voice
   over Internet Protocol) extension instead of a cell phone, hotel phone or landline desk
   phone, to place outbound calls


-- 8x8 Virtual Office hosted PBX phone service - reliable, high quality
   business VoIP phone service with advanced features and unlimited local
   and long distance calling

-- 8x8 Virtual Meeting -- flash-based web conferencing solution that allows
   users to create, join and invite participants to web, audio and video
   meetings

-- Virtual Office Mobile -- place and receive (VoIP) calls and access
   common Virtual Office services and functions from an iPhone, iPod Touch
   or iPad

-- Internet fax - send and receive unlimited online faxes from any
   computer; includes free local U.S. fax number

-- Call recording and archiving - enables any inbound or outbound call to
   be recorded and later reviewed, downloaded, deleted and archived

-- Presence management - tells other co-workers whether you are logged in,
   logged off, on the phone, off the phone or currently unavailable
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8x8 Virtual Office Pro 2.0 is available to existing 8x8 Virtual Office Unlimited, Metered or Global Extension subscribers as an optional service for an additional $20 per extension per month. New 8x8 Virtual Office subscribers can receive the entire bundle (Unlimited Extension plus Virtual Office Pro) for a promotional price of $49.99 per month. Additional information on 8x8 Virtual Office Pro can be found at http://www.8x8.com/BusinessSolutions/ByProduct/VirtualOfficePro.aspx.

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT) leverages its patented software technologies to deliver high quality voice solutions and integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit www.8x8.com.

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