



8x8 Partners With Polycom to Offer IP Telephony Solutions to Virtual Office Hosted VoIP Subscribers

SUNNYVALE, Calif., Oct 14, 2010 (GlobeNewswire via COMTEX News Network) -- 8x8, Inc. (Nasdaq:EGHT), provider of innovative cloud communications and computing solutions, today announced it has signed a partnership agreement with Polycom, Inc., a global leader in unified communications, enabling it to offer Polycom's IP telephony and conferencing solutions to 8x8 Virtual Office hosted VoIP (Voice over Internet Protocol) subscribers.

8x8's initial offering features the Polycom SoundPoint(R) IP 335 desk phone. The SoundPoint IP 335 is a high quality, entry-level SIP phone that seamlessly integrates with 8x8's systems to deliver advanced telephony features such as auto attendant, voicemail, Caller ID, call forwarding, conference bridge and Polycom HD Voice(TM) at an affordable cost. In addition to providing a great customer experience, these phones also include a capability called Voice Quality Monitoring (VQMON), which gives 8x8 the ability to monitor in real-time the quality of a customer's call. This feature helps 8x8 quickly diagnose customer issues, provide faster problem resolution and ultimately deliver better service. 8x8 will be introducing additional SoundPoint IP desktop phones, SoundStation(R) IP conference phones and Polycom KIRK(R) wireless phones and accessories in the coming weeks and months.

"8x8 is very pleased to be working with Polycom as we fulfill our separate, but common, commitment to deliver affordable, high quality voice solutions to businesses of all sizes," said 8x8 Chairman & CEO Bryan Martin. "Polycom's reliable, cutting edge offerings will be a valuable addition to our IP phone portfolio and a tremendous vehicle for enabling our Virtual Office customers to experience and benefit from technological advancements such as HD Voice."

"8x8 has established itself as an innovative and successful provider of hosted PBX and unified communications services and we look forward to working together to offer cost-effective, high-quality voice solutions," said Jim Kruger, Polycom vice president of Solutions Product Marketing. "With more and more businesses gravitating toward cloud-based solutions, features like HD voice, integration with key business applications, and other powerful IP-enabled features have become an increasingly important component of any communications solution."

The Polycom SoundPoint IP 335 desktop phone is available now with 8x8's mainstream Virtual Office service plans and can be ordered directly from 8x8 by calling 866-879-8647. Additional information can be found at - <http://www.8x8.com/BusinessSolutions/Equipment/IPPhones.aspx>.

About 8x8, Inc.

8x8, Inc. (Nasdaq:EGHT) leverages its patented software technologies to deliver high quality voice solutions and integrated messaging and video to businesses of any size with employees in any location on a wide variety of business telephony, web and mobile platforms. 8x8 also offers managed hosting and cloud-based computing services. For additional information, visit www.8x8.com.

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