



## 8x8 Introduces Hosted IP PBX Phone Service for Enterprise-Sized Businesses

ORLANDO, Fla., March 30, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- VOICECON 2009 -- 8x8, Inc. (Nasdaq: EGHT), provider of 8x8 Virtual Office and Packet8 ([www.packet8.net](http://www.packet8.net)) broadband business, residential, video and mobile communications services, today announced the availability of an enterprise version of its hosted IP PBX phone service suited for deployment in larger organizations located in either a single building, a campus environment or distributed across multiple locations.

8x8 Virtual Office Enterprise, the latest generation of 8x8's broadband agnostic hosted IP PBX business phone solutions, brings the features, flexibility and economies of hosted VoIP to enterprise environments at a time when economic conditions are forcing CIOs and CFOs to seek new ways to reduce operating expenditures. Unlike premise-based PBX phone systems that require a significant financial investment plus management and maintenance resources, Virtual Office Enterprise is a complete business phone solution that delivers advanced PBX calling features combined with cost-effective IP dial tone service, eliminating the need for expensive on-site equipment.

"Core enhancements to the Virtual Office hosted PBX platform and additional redundancy in our network now enable us to offer this solution to larger organizations that are analyzing the cost and functionality of their current telecommunications infrastructure alongside a requirement for high quality, availability and redundancy from this mission critical service," said 8x8 Chairman & CEO Bryan Martin.

The 8x8 Virtual Office Enterprise solution meets the critical performance requirements of large corporations by providing high availability, quality and redundancy. 8x8 has recently upgraded its service infrastructure, deploying a new triple redundant architecture across three independent data centers with each data center connected to redundant IP access providers. This new architecture allows for failure of any software component, server, cluster or even a complete data center failure without affecting service to the end customer.

"We are very pleased with the roll out of our new network and application design," said 8x8 Vice President of Service Delivery & Support Mehdi Salour. "Our services are now designed to be more reliable than ever and the addition of multiple connections to several different tier one access providers will enable us to provide even higher quality services to our customers."

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) offers voice, video and mobile communications solutions for business and residential customers. These solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives. Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of VoIP technology. All 8x8 communications solutions carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional information, visit [www.8x8.com](http://www.8x8.com) or [www.packet8.net](http://www.packet8.net).

About VoiceCon(R)

Now in its 19th year, VoiceCon(R) is the leading conference and exhibition for enterprise IP Telephony, Converged Networks and Unified Communications in North America. VoiceCon(R) brings corporate communications decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise networks and communications. As the momentum toward IP Telephony and convergence has grown, VoiceCon expanded to include two yearly shows in the United States: VoiceCon Orlando, March 30-April 2 at the Gaylord Palms Hotel and VoiceCon San Francisco, November 2-5, 2009 at the Moscone North Convention Center. VoiceCon's No Jitter, (<http://www.nojitter.com/>), provides daily blogging and analysis of enterprise communications, and also serves the community with two weekly email newsletters -- VoiceCon eNews (<http://www.voicecon.com/enews>) and VoiceCon UC eWeekly (<http://www.voicecon.com/unified-communications/>). For more information, visit <http://www.voicecon.com/>.

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