



**8x8, Inc.**

## **8x8, Inc. Announces Growth of Business Customer Base to Over 15,000 Companies**

SANTA CLARA, Calif., Feb. 11 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of 8x8 Virtual Office and Packet8 ([www.packet8.net](http://www.packet8.net)) broadband business, residential, video and mobile communications services, today announced that as of January 31, 2009, the business customer base for its IP telephony services exceeded 15,000 companies.

Over the past two years, 8x8's business customer base has roughly tripled, with the majority of customers utilizing its flagship Virtual Office hosted PBX phone service, an IP based telecommunications solution that provides enterprise PBX features plus unlimited calling at a much lower cost than traditional PSTN services. In addition to its Virtual Office service, 8x8 also now offers hosted contact center and key system services as well as IP trunking solutions, all of which are designed to operate over existing public or private high speed Internet connections rather than managed data networks.

"We are very pleased to report this new subscriber milestone and to know that our business phone services are helping companies reduce their operating costs during these turbulent economic times," said 8x8 Chairman and CEO Bryan R. Martin.

In its most recent quarterly earnings announcement on January 29, 2009, 8x8 announced a record number of organic gross business customer additions during the December quarter and its lowest business churn rate in more than 18 months. The company also reported its seventh consecutive quarterly increase in cash and investment balances and the fifth consecutive quarter of net income.

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) offers voice, video and mobile communications solutions for business and residential customers. These solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives. Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of VoIP technology. All 8x8 communications solutions carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional information, visit [www.8x8.com](http://www.8x8.com) or [www.packet8.net](http://www.packet8.net).

SOURCE: 8x8, Inc.

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