



8x8, Inc.

8x8, Inc. Receives 'Best of Show' Award at ITEXPO West 2008 for Packet8/Microsoft Response Point Solution

SANTA CLARA, Calif., Sept. 19 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (<http://www.packet8.net>) business, mobile and residential communication services, today announced that the Packet8/Microsoft Response Point small business phone solution, introduced earlier this week at Technology Marketing Corporation (TMC®)'s INTERNET TELEPHONY Conference and EXPO West 2008, received the ITEXPO "Best of Show" award for Best SMB Solution.

The Packet8/Microsoft Response Point solution offers businesses with between five and fifty employees an innovative, easy to use, on-premise digital voice service that can quickly and inexpensively be deployed utilizing an existing high speed Internet connection. With this solution, any small business can experience the benefits of advanced IP-PBX speech recognition technology along with dramatically reduced recurring monthly phone charges. Packet8's full featured, standards-based, E911 compliant phone services operate over any high speed public Internet connection, enabling businesses that occupy one or more locations to easily and affordably deploy the Packet8/Response Point solution.

"The presence of outstanding companies like 8x8, Inc. with their award winning solutions help to validate ITEXPO's status as the leading forum for the VoIP and IP communications industry," said TMC President and Conference Chairman, Rich Tehrani. "Service providers, enterprise buyers, developers, and resellers come to ITEXPO, because they know they'll find solutions, from innovative companies like 8x8 that can help their businesses today."

The INTERNET TELEPHONY Conference & EXPO Best of Show Award recognizes innovative products and solutions that were featured in the Exhibit Hall during the event. This designation serves to highlight the technological achievement and creative product features that set these winners apart from the rest of the crowd. INTERNET TELEPHONY magazine editorial staff evaluated the pre-show nominations, and met with vendors to inspect and review the displayed products on the first day of the Expo. A full list of the winners is posted on TMC's Web site at <http://www.tmcnet.com>.

The next INTERNET TELEPHONY Conference & EXPO will take place February 2-4, 2009, at the Miami Beach Convention Center, in Miami, Florida. For information, visit <http://www.itexpo.com> or call (203) 852-6800 ext. 146.

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) offers voice, video and mobile communications solutions for business and residential customers. Marketed under the Packet8 brand name, these solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives. Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of VoIP technology by selecting the Packet8 solution that best fits their needs, whether it's the Virtual Office Hosted iPBX phone system, Packet8 Complete Contact Center, Virtual Trunking IP dial tone solutions or Packet8 Hosted Key System service. All Packet8 communications solutions carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional company information, visit 8x8's web site at <http://www.8x8.com>. For information about Packet8 products and services, visit <http://www.packet8.net>.

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in-person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by nearly one million U.S. visitors according to Quantcast* and by two to three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Call Center 2.0 Conference and Communications Developer Conference.

For more information about TMC, visit <http://www.tmcnet.com>

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