



8x8, Inc.

8x8, Inc.'s Packet8 Virtual Office Small Business Phone System Now Available at Staples.com

SANTA CLARA, Calif., July 24 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (<http://www.packet8.net>) business, mobile and residential communication services, today announced that its Packet8 Virtual Office hosted PBX small business phone system is now available on Staples.com.

"We are very pleased to offer Staples customers an opportunity to join the thousands of other small businesses who are saving time and money every month, while increasing worker productivity, by using the Packet8 Virtual Office business phone system," said 8x8 Vice President of Marketing & Sales Huw Rees. "In this tough economic climate, enterprises of every size are examining their day to day operating expenses and identifying areas where cost savings could be achieved. Switching to Packet8 Virtual Office phone service not only accomplishes this objective, it provides small businesses with a digital quality, feature rich telephony solution that is customizable and scalable as their needs and requirements change."

"Staples.com is a central resource that makes it easy for our small business customers to increase their workplace productivity," said Jessica Forzese-Nichols, product category manager, Staples Business Delivery. "Packet8 Virtual Office phone service is a great addition to the broad range of office products and services Staples offers online."

Now in use by over 12,000 small businesses, the Packet8 Virtual Office solution is an affordable, easy-to-use replacement for traditional PBX phone systems, allowing users anywhere in the world to be part of a hosted VoIP virtual phone solution. The service includes an auto attendant, worldwide extension dialing, business class voicemail, a full featured conference bridge and ring groups, in addition to a rich variety of other business class PBX and dial tone features not normally found on premise-based PBX systems.

Offering a combination of unlimited local and long distance calling in the United States, Canada and eight other countries plus advanced PBX features, the Packet8 Virtual Office solution enables small and medium sized enterprises to secure distributed corporate class telecommunications capabilities for a fraction of the cost of wire line business services from traditional phone companies. Unlike comparably priced single line VoIP phone services which offer features more suited to individual residential users, Packet8 Virtual Office provides companies with complete business phone system functionality along with the flexibility to operate each extension from any geographic location with high-speed Internet access. Packet8 Virtual Office reduces an organization's total cost of ownership (TCO) for telecommunications services because of its minimal initial investment combined with unlimited worldwide calling for a low monthly fee and access to Packet8's low per-minute international calling rates to overseas wire line and mobile phone numbers.

Staples.com customers can purchase the Packet8 Virtual Office business phone package for just \$79.99 (after \$50 mail-in rebate) and begin using the Virtual Office service within minutes after a simple installation and activation procedure. Subscribers who purchase Virtual Office at Staples.com receive one free month of service followed by a discounted monthly service price of \$39.99 for an Unlimited Extension. For additional information visit: <http://tinyurl.com/staples-com-packet8>.

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) offers voice, video and mobile communications solutions for business and residential customers. Marketed under the Packet8 brand name, these solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives. Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of VoIP technology by selecting the Packet8 solution that best fits their needs, whether it's the Virtual Office Hosted iPBX phone system, Virtual Trunking IP dial tone solution or Packet8 Hosted Key System service. All Packet8 communications solutions carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional company information, visit 8x8's web site at <http://www.8x8.com>. For information about Packet8 products and services, visit <http://www.packet8.net>.

SOURCE 8x8, Inc.

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