



8x8, Inc.

8x8, Inc. Announces Internet Availability of 2008 Annual Meeting Proxy Materials Under SEC Notice and Access Rule

SANTA CLARA, Calif., July 15 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (<http://www.packet8.net>) business, mobile and residential communication services, today announced the Internet availability of proxy materials for its 2008 Annual Meeting of Stockholders under the U.S. Securities and Exchange Commission's new Notice and Access rule.

Under the SEC's Notice and Access rule, companies may now satisfy their proxy materials delivery requirements by delivering a "Notice of Internet Availability of Proxy Materials" to stockholders, providing Internet access to the proxy materials, and providing a printed set of proxy materials by mail to any stockholder who requests them. Beginning July 15, 2008, 8x8 will mail its beneficial stockholders of record, as of July 8, 2008, a Notice of Internet Availability of Proxy Materials containing instructions on how to access the Company's proxy materials over the Internet and how to vote electronically over the Internet, by telephone, or in person at the Annual Meeting.

An early adopter of the new Notice & Access rules, 8x8 has once again elected to take full advantage of these new rules in order to minimize the environmental impact and maximize cost savings relating to the printing of the proxy materials. By implementing the procedures permitted under the new Notice and Access rule, 8x8 reduced the number of printed copies of its annual report and proxy materials this year by more than 90 percent.

8x8's 2008 Annual Report on Form 10-K and proxy statement for its 2008 Annual Meeting of Stockholders have been filed with the U.S. Securities and Exchange Commission and may be viewed on 8x8's investor relations website at <http://investors.8x8.com>. 8x8 stockholders may obtain hard copies of these proxy materials free of charge by following the instructions provided on its website or in the "Notice of Internet Availability of Proxy Materials."

8x8's 2008 Annual Meeting of Stockholders will be held on Tuesday, August 26, 2008 at 2:00 p.m. Pacific Daylight Time at 8x8's corporate headquarters located at 3151 Jay Street, Santa Clara, California 95054.

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) offers voice and video Internet-based telephony services for business and residential customers. Marketed under the Packet8® brand name, these hosted communications solutions enhance the value and functionality of existing broadband Internet connections by delivering advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives.

The Packet8 Virtual Office® services, currently in use by over 11,000 companies, eliminates the need for traditional business phone systems by delivering all telephony services over managed or unmanaged Internet connections. This affordable, easy-to-use alternative to traditional PBX systems or Centrex class services allows high-speed Internet users anywhere in the world to be part of a virtual PBX that includes automated attendants, conference bridges, extension-to-extension dialing and ring groups, in addition to a rich variety of other business class features normally found on dedicated PBX equipment. 8x8's hosted key system services are designed to replace traditional premise-based telephone "key systems" typically used by companies whose size or structure dictates the sharing of multiple, common phone lines among employees, regardless of where the employees are located. 8x8's Packet8 Virtual Trunking services deliver a broadband agnostic IP trunking solution that allows businesses to benefit from the flexibility and cost efficiencies of VoIP (Voice over Internet Protocol), while retaining their existing phones and phone system hardware and optimizing the use of their existing connectivity to the Internet.

8x8 also offers residential, video and mobile digital phone services. For additional company information, visit 8x8's web site at <http://www.8x8.com>. For information about Packet8 products and services, visit <http://www.packet8.net>.

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