



**8x8, Inc.**

## **8x8, Inc. Releases iPhone Version of Packet8 MobileTalk Application**

SANTA CLARA, Calif., July 11 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (<http://www.packet8.net>) business, mobile and residential communication services, today announced it has added the popular Apple iPhone™ to the list of over 450 mobile handset devices now supported by the Packet8 MobileTalk™ international calling service.

Featuring mobile international calling rates such as \$.01 per minute to China, \$.02 per minute to the U.K., \$.03 per minute to Mexico and \$.059 per minute to India, the Packet8 MobileTalk service enables cell phone users to significantly reduce their international phone bills and maintain high digital voice quality while still enjoying the convenience and flexibility of on-the-go mobile calling.

The Packet8 MobileTalk iPhone application does not require a software download but rather uses a customized web-based dialer, accessible via a standard data plan or WiFi connection, to route calls to a unique local Packet8 access number and then on to the Packet8 digital VoIP network. Once the call has been initiated, the data connection is no longer engaged and the call is carried to completion over the cellular provider's network with only Packet8's low international calling rates applied.

"With the tremendous adoption rate of Apple's first generation iPhone and today's release of the new 3G version, the potential market for the Packet8 MobileTalk service has increased exponentially," said 8x8 Vice President of Sales & Marketing Huw Rees. "The iPhone version of MobileTalk is even simpler to install than our version for other smart phones and our beta users were generally thrilled with its ease of use and quality."

Over 450 Windows, Palm, RIM, Symbian-based and iPhone mobile phone models, including the entire family of Blackberry phones running version 4.0 of the operating system and above, and 25 Nokia models running the Symbian OS, are now supported by the Packet8 MobileTalk service. A complete list of supported devices can be found at [http://www.packet8.net/mobile\\_services/supported\\_phones.aspx](http://www.packet8.net/mobile_services/supported_phones.aspx).

Customers can sign up for a Packet8 MobileTalk account today at <http://mobiletalk.packet8.net>. Packet8 MobileTalk overseas calls are billed at Packet8's low international rates which can be found at [http://www.packet8.net/international\\_services/](http://www.packet8.net/international_services/). The complete terms and conditions of service for Packet8's mobile services can be found at <https://www.packet8.net/terms/mobile.aspx>.

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) offers voice and video Internet-based telephony services for business and residential customers. Marketed under the Packet8® brand name, these hosted communications solutions enhance the value and functionality of existing broadband Internet connections by delivering advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives.

The Packet8 Virtual Office® service, currently in use by over 11,000 companies, eliminates the need for traditional business phone systems by delivering all telephony services over managed or unmanaged Internet connections. This affordable, easy-to-use alternative to traditional PBX systems or Centrex class services allows high-speed Internet users anywhere in the world to be part of a virtual PBX that includes automated attendants, conference bridges, extension-to-extension dialing and ring groups, in addition to a rich variety of other business class features normally found on dedicated PBX equipment. 8x8's hosted key system services are designed to replace traditional premise-based telephone "key systems" typically used by companies whose size or structure dictates the sharing of multiple, common phone lines among employees, regardless of where the employees are located. 8x8's Packet8 Virtual Trunking services deliver a broadband agnostic IP trunking solution that allows businesses to benefit from the flexibility and cost efficiencies of VoIP (Voice over Internet Protocol), while retaining their existing phones and phone system hardware and optimizing the use of their existing connectivity to the Internet.

8x8 also offers residential, video and mobile digital phone services. For additional company information, visit 8x8's web site at <http://www.8x8.com>. For information about Packet8 products and services, visit <http://www.packet8.net>.

SOURCE 8x8, Inc.

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