



8x8, Inc.

8x8 Announces Lower International Calling Rates and New Virtual Numbers in Mexico

Calls to China now just \$.01 per minute

SANTA CLARA, Calif., May 8 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (<http://www.packet8.net>) broadband Voice over Internet Protocol (VoIP), videophone and mobile VoIP communication services, today announced it has reduced Packet8 international calling rates to select countries and added Mexico to the list of overseas locations where subscribers may obtain a virtual phone number.

Packet8 subscribers can now save even more on calls to popular countries with the following new rates: \$.01 per minute to China, \$.059 per minute to India, \$.10 per minute to Vietnam and \$.13 per minute to the Philippines. These rates are available to all Packet8 business and residential customers, including MobileTalk subscribers who not only realize significant cost savings over cellular international calling rates, but also enjoy the convenience and flexibility of using their mobile phone when calling overseas. Complete details regarding international calling rates for all available locations can be found here: http://www.packet8.net/international_services/. For frequent international callers, Packet8 offers unlimited global calling plans starting at \$29.99 per month.

8x8 also announced the availability of International Virtual Numbers in Mexico. Packet8 subscribers who would like to establish a "virtual" presence in Mexico for business or personal reasons may secure a local phone number from one of 16 cities in that country for just \$9.99 per month. International Virtual Numbers are often used by business subscribers to create the appearance of a local office in another country and by residential subscribers who wish to save family members and friends living outside the U.S. money on international calling. Packet8 currently offers International Virtual Numbers in 19 different countries which are listed here: http://sims.packet8.net/Documents/710076_13_International_Rate_Centers_For_Virtual_Numbers.pdf.

About 8x8, Inc.

8x8, Inc., the second largest standalone digital phone service provider in the U.S., offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to residential Packet8 service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S., Canada and eight additional countries, 8x8 offers the Packet8 Tango Video Terminal Adapter along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's business phone system for small to medium sized companies, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. The Packet8 Complete Contact Center™ is a hosted multimedia call center distribution and management platform that works with any broadband Internet service and provides enterprise class contact center functionality combined with Virtual Office hosted iPBX calling features and business calling plans. Packet8 Softalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. Packet8 MobileTalk™ is a breakthrough mobile service that dramatically improves the overall mobile international calling experience by routing overseas mobile phone calls over the award-winning, patent-protected Packet8 digital VoIP network. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

SOURCE 8x8, Inc.

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05/08/2008

/CONTACT: Joan Citelli of 8x8, Inc., +1-408-687-4320, jcitelli@8x8.com/

/Web site: <http://www.8x8.com>

<http://www.packet8.net> /

(EGHT)

CO: 8x8, Inc.

ST: California, Mexico

IN: CPR TLS

SU: PDT HSP ASI

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