



8x8, Inc.

8x8, Inc. Adds Call Queuing Functionality to Packet8 Virtual Office Small Business Phone Service

SANTA CLARA, Calif., May 20 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (www.packet8.net) business, mobile and residential broadband communications services, today announced the addition of "call queuing" functionality to the Packet8 Virtual Office small business phone service, now in use by over 11,000 U.S. companies.

With the Packet8 Virtual Office Call Queuing feature, a business can accept a greater number of incoming calls throughout the day by placing callers in a queue, rather than sending them to voicemail, when sales agents or employees are occupied with other customers. Virtual Office Call Queuing is an ideal feature for the small business that receives incoming calls into functional areas such as sales, technical support, customer service, billing and much more.

"Gone are the days when small businesses had to settle for simplified, scaled down communications services because their budgets could not accommodate the cost of high end business telecommunications solutions," said 8x8 Vice President of Marketing & Sales Huw Rees. "With Packet8 Virtual Office, even the smallest business can afford to utilize features like call queuing to help them appear more professional and polished while boosting their potential for long term growth and success."

The Packet8 Virtual Office service is an affordable, easy-to-use replacement for traditional PBX phone systems, allowing users anywhere in the world to be part of a hosted VoIP virtual phone solution. Priced at \$49.99 per month/extension for unlimited local and long calling plans also available), the service includes an auto attendant, music on hold, worldwide extension dialing, business class voicemail, a full featured conference bridge and ring groups in addition to a rich variety of other business class PBX and dial tone features not normally found on premise-based PBX systems.

Packet8 Virtual Office Call Queuing is currently available to Virtual Office subscribers as an add-on feature. For additional information, go to http://www.packet8.net/business_services/features.aspx#call_queuing

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) offers voice and video Internet-based telephony services for business and residential customers. Marketed under the Packet8 brand name, these hosted communications solutions enhance the value and functionality of existing broadband Internet connections by delivering advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives.

The Packet8 Virtual Office™ solution, 8x8's flagship offering currently in use by over 11,000 companies, eliminates the need for traditional business phone systems by delivering all telephony services over managed or unmanaged Internet connections. This affordable, easy-to-use alternative to traditional PBX systems or Centrex class services allows high-speed Internet users anywhere in the world to be part of a virtual PBX that includes automated attendants, conference bridges, extension-to-extension dialing and ring groups, in addition to a rich variety of other business class features normally found on dedicated PBX equipment.

8x8 also offers residential, video and mobile digital phone services. For additional company information, visit 8x8's web site at <http://www.8x8.com>. For information about Packet8 products and services, visit <http://www.packet8.net>.

SOURCE 8x8, Inc.

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