# 8x8's Packet8 Virtual Office Now Available on Salesforce.com's AppExchange

**Hosted digital voice and iPBX phone service allows Salesforce users to enhance productivity through onscreen dialing and database screen pops**

SANTA CLARA, Calif., April 3, 2008 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (http://www.packet8.net) broadband Voice over Internet Protocol (VoIP), videophone and mobile VoIP communication services, today announced the availability of the Packet8 Virtual Office hosted iPBX business phone solution for salesforce.com's AppExchange marketplace.

With the Packet8 Virtual Office CTI (Computer Telephony Integration) application, Salesforce users can increase productivity on daily tasks by employing an integrated phone solution that offers high quality digital voice, hosted iPBX features and enhanced communication tools such as onscreen dialing and contact driven screen pops direct from their Salesforce database. Built using the Force.com platform, the Packet8 Virtual Office CTI application for Salesforce is immediately available for test drive and deployment on the AppExchange at http://www.salesforce.com/appexchange/detail_overview.jsp? NavCode__c=a01300000 06P6IoAAK-fd&id=a0330000005AaqsAAC and at http://www.packet8.net/business_services/salesforce.aspx.

"We are pleased to offer salesforce.com customers integrated access to the Packet8 Virtual Office hosted iPBX service and to provide our existing Virtual Office subscribers with this new feature at no extra charge," said 8x8 Chairman & CEO Bryan R. Martin. "Businesses that depend heavily on Salesforce to manage their critical sales and marketing functions will benefit from the efficiency of making, receiving and tracking calls directly from their contact database along with the even greater performance and cost advantages associated with using the Virtual Office business phone solution."

The Packet8 Virtual Office service, now in use by over 11,000 U.S. businesses, is an affordable, easy-to-use replacement for traditional PBX phone systems, allowing users anywhere in the world to be part of a hosted VoIP virtual phone solution. Priced at $49.99 per month/extension for unlimited local and long distance calling to the U.S., Canada and eight additional countries (lower priced metered calling plans also available), the service includes an auto attendant, music on hold, worldwide extension dialing, business class voicemail, a full featured conference bridge and ring groups in addition to a rich variety of other business class PBX and dial tone features not normally found on premise-based PBX systems. When deployed in conjunction with Salesforce, users have the ability to select a contact and then place a call to that party by double clicking the contact. The Salesforce application also allows Virtual Office users to see who is calling them by displaying screen pops containing the caller's contact information retrieved from any mailbox and any field (Business/Home/Mobile).

"Thousands of companies are using the AppExchange to extend the benefits of Software-as-a-Service applications throughout their enterprises," said Clarence So, chief marketing officer, salesforce.com. "Now small and medium sized businesses can deploy Packet8 via the AppExchange to improve operational efficiency and cut costs."

Offering a combination of unlimited local and long distance calling plus advanced PBX features, the Packet8 Virtual Office solution enables small and medium sized enterprises to secure distributed corporate class telecommunications capabilities for a fraction of the cost of wire line business services from traditional phone companies. Unlike comparably priced single line VoIP phone services which offer features more suited to individual residential users, Packet8 Virtual Office provides companies with complete business phone system functionality along with the flexibility to operate each extension from any geographic location with high-speed Internet access.

About 8x8, Inc.

8x8, Inc., the second largest standalone VoIP service provider in the U.S., offers internet-based telephony solutions (http://www.packet8.net) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as $24.99 per month for unlimited anytime calling to the U.S., Canada and eight additional countries, 8x8 offers the Packet8 Tango Video Terminal Adapter along with accompanying monthly service plans also priced at $24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just $49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. The Packet8 Complete Contact Center™ is a hosted multimedia call center distribution and management platform that works with any broadband Internet service and provides enterprise class contact center

functionality combined with Virtual Office hosted iPBX calling features and business calling plans. Packet8 Softalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. Packet8 MobileTalk™ is a breakthrough mobile service that dramatically improves the overall mobile international calling experience by routing overseas mobile phone calls over the award-winning, patent-protected Packet8 digital VoIP network. For additional company information, visit 8x8's web site at http://www.8x8.com.

Force.com Platform and the AppExchange

Force.com (http://www.force.com/) reinvents the traditional development, deployment and distribution of any business application with platform-as-a- service. Developers, customers and partners can use Force.com to easily create a new generation of on-demand applications and deploy them worldwide as a service. Force.com allows applications to be easily shared, exchanged and installed with a few simple clicks via salesforce.com's AppExchange marketplace, enabling all the innovation that Force.com unleashes to be easily distributed to the entire on-demand community.

The AppExchange economy continues to expand, with thousands of customers installing applications via the AppExchange. Customers of all sizes can quickly and easily extend Salesforce with additional on-demand business applications available on the AppExchange, found at http://www.salesforce.com/appexchange/.

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