



8x8, Inc.

Packet8 Virtual Office Business Phone System Now Available at OfficeMax Retail Outlets

SANTA CLARA, Calif., April 25 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (<http://www.packet8.net>) broadband Voice over Internet Protocol (VoIP), videophone and mobile VoIP communication services, today announced the availability of the Packet8 Virtual Office business phone system at OfficeMax® (NYSE: OMX) retail outlets nationwide.

OfficeMax's more than 900 U.S. retail stores are now stocking and merchandising Packet8's Virtual Office hosted VoIP small business phone system with point-of-purchase materials consisting of retail brochures and in-line shelf displays which showcase the Packet8 Virtual Office business-class telephone. OfficeMax customers can purchase the Packet8 Virtual Office business phone package for just \$129.99 and begin using the Virtual Office service within minutes after a simple installation and activation procedure. Subscribers who purchase Virtual Office at OfficeMax receive one free month of service followed by a discounted monthly service price of \$39.99 for an Unlimited Extension.

"We are pleased to offer OfficeMax small business customers a reliable, enterprise-class and, most important, affordable alternative to traditional high-priced business phone systems," said 8x8 Vice President of Sales and Marketing Huw Rees. "In today's economically challenging environment, businesses are faced with even greater pressure to limit capital expenditures and conserve cash. With the Packet8 Virtual Office solution, the upfront investment and monthly service fees are minimal and there are no unexpected maintenance charges since Packet8 hosts and manages every aspect of the service at no additional cost to subscribers."

The Packet8 Virtual Office service is an affordable, easy-to-use replacement for traditional PBX phone systems, allowing users anywhere in the world to be part of a hosted VoIP virtual phone solution. The service includes an auto attendant, worldwide extension dialing, business class voicemail, a full featured conference bridge and ring groups, in addition to a rich variety of other business class PBX and dial tone features not normally found on premise-based PBX systems.

Offering a combination of unlimited local and long distance calling in the United States, Canada and eight other countries plus advanced PBX features, the Packet8 Virtual Office solution enables small and medium sized enterprises to secure distributed corporate class telecommunications capabilities for a fraction of the cost of wire line business services from traditional phone companies. Unlike comparably priced single line VoIP phone services which offer features more suited to individual residential users, Packet8 Virtual Office provides companies with complete business phone system functionality along with the flexibility to operate each extension from any geographic location with high-speed Internet access.

Packet8 Virtual Office reduces an organization's total cost of ownership (TCO) for telecommunications services because of its minimal initial investment combined with unlimited worldwide calling for a low monthly fee and access to Packet8's low per-minute international calling rates to overseas wire line and mobile phone numbers.

About 8x8, Inc.

8x8, Inc., the second largest standalone VoIP service provider in the U.S., offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S., Canada and eight additional countries, 8x8 offers the Packet8 Tango Video Terminal Adapter along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. The Packet8 Complete Contact Center™ is a hosted multimedia call center distribution and management platform that works with any broadband Internet service and provides enterprise class contact center functionality combined with Virtual Office hosted iPBX calling features and business calling plans. Packet8 Softalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. Packet8 MobileTalk™ is a breakthrough mobile service that dramatically improves the overall mobile international calling experience by routing overseas mobile phone calls over the award-winning, patent-protected Packet8 digital VoIP network. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

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(EGHT OMX)

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