



8x8, Inc.

8x8, Inc. Hits New Milestone for Packet8 Virtual Office Service With Over 10,000 U.S. Companies Subscribing

SANTA CLARA, Calif., Jan. 2 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (<http://www.packet8.net>) broadband Voice over Internet Protocol (VoIP), videophone and mobile VoIP communication services, today announced that as of the end of the December 2007 quarter, more than 10,000 U.S. based small to medium sized businesses (SMB) are now subscribing to Packet8 Virtual Office hosted iPBX phone services.

"We are very pleased to have reached this new milestone with our Packet8 Virtual Office service which remains the most popular hosted iPBX phone system in the country," said 8x8 Vice President of Sales and Marketing Huw Rees. "In addition to the 'micro business' customer we have been serving all along, we are now seeing escalating interest from larger SMBs and corporations that operate from multiple locations who need a cost effective way to connect dispersed employees under the same phone system. Since the Packet8 Virtual Office service works over any high speed Internet service and does not require expensive, on-site PBX equipment, these businesses can realize tremendous cost savings and performance advantages with our broadband agnostic hosted iPBX solution."

The Packet8 Virtual Office service is an affordable, easy-to-use replacement for traditional PBX phone systems, allowing users anywhere in the world to be part of a hosted VoIP virtual phone solution. The service includes an auto attendant, worldwide extension dialing, business class voicemail, a full featured conference bridge and ring groups, in addition to a rich variety of other business class PBX and dial tone features not normally found on premise-based PBX systems. Packet8 Virtual Office reduces an organization's total cost of ownership for telecommunications services because of its minimal initial investment combined with unlimited worldwide calling to other business extensions and Packet8 subscribers, unlimited local and long distance business calling in the United States and Canada and access to Packet8's low per-minute international calling rates to overseas wireline and mobile phone numbers.

Offering a combination of unlimited local and long distance calling in the United States and Canada plus advanced PBX features for just \$49.99 per month/extension, the Packet8 Virtual Office solution enables small and medium sized enterprises to secure distributed corporate class telecommunications capabilities for a fraction of the cost of wireline business services from traditional phone companies. Unlike comparably priced single line VoIP phone services which offer features more suited to individual residential users, Packet8 Virtual Office provides companies with complete business phone system functionality along with the flexibility to operate each extension from any geographically dispersed location with high-speed Internet access.

About 8x8, Inc.

8x8, Inc., the second largest standalone VoIP service provider in the U.S., offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S., Canada and eight additional countries, 8x8 offers the Packet8 Tango Video Terminal Adapter along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. The Packet8 Complete Contact Center™ is a hosted multimedia call center distribution and management platform that works with any broadband Internet service and provides enterprise class contact center functionality combined with Virtual Office hosted iPBX calling features and business calling plans. Packet8 Softtalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. Packet8 MobileTalk™ is a breakthrough mobile service that dramatically improves the overall mobile international calling experience by routing overseas mobile phone calls over the award-winning, patent-protected Packet8 digital VoIP network. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

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