



8x8, Inc.

8x8, Inc. Chairman & CEO Bryan Martin Issues Statement Underscoring Recommendations of California Broadband Task Force

SANTA CLARA, Calif., Jan. 17 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq:EGHT) Chairman & CEO Bryan R. Martin issued a statement today underscoring recommendations for broadband deployment and adoption in California put forth in a report issued this morning by Governor Schwarzenegger's California Broadband Task Force.

The report, titled "The State of Connectivity: Building Innovation Through Broadband," represents the culmination of more than a year of work by the Task Force, including maps of current broadband availability and speed, recommendations to achieve universal access and increased use, and a timeframe in which to meet these critical goals. Mr. Martin was appointed to the Task Force by Governor Schwarzenegger in November 2006 and also served as Chairman of the Task Force's Emerging Technologies and New Applications Working Group.

"The benefits awaiting Californians when complete statewide deployment of broadband is achieved should not be underestimated," said Mr. Martin. "Broadband access affects everything from economic and community development to education, health care and public safety to adoption of emerging technologies such as Voice over Internet Protocol (VoIP). The increased application of broadband in these areas will have a positive impact on the lives of every California resident."

The Task Force report found that nearly 2,000 communities throughout the state are still unable to access high-speed internet and only half of Californians have access to broadband at speeds greater than 10 Mbps. In addition, even though availability rates are at 96 percent, just over half of California households use broadband.

In order to bring the tremendous advantage of high speed internet to even more Californians, the Task Force has proposed seven recommendations, each containing action items to be led by both the public and private sector:

- Build out high-speed broadband infrastructure to all Californians
- Develop model permitting standards and encourage collaboration among providers
- Increase the use and adoption of broadband and computer technology
- Engage and reward broadband innovation and research

- Create a statewide e-health network
- Leverage educational opportunities to increase broadband use
- Continue state-level and statewide leadership

The California Broadband Task Force was created by Governor Schwarzenegger in November 2006 as part of Executive Order S-23-06. The Task Force is co-chaired by Business, Transportation and Housing Secretary Dale E. Bonner and former Cisco Chief Development Officer, Charles Giancarlo. The Governor appointed 19 other task force members, representing a wide array of the public and private sectors.

The full report can be viewed at <http://www.calink.ca.gov/taskforcereport>.

About 8x8, Inc.

8x8, Inc., the second largest standalone VoIP service provider in the U.S, offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S., Canada and eight additional countries, 8x8 offers the Packet8 Tango Video Terminal Adapter along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. The Packet8 Complete Contact Center™ is a hosted multimedia call center distribution and management platform that works with any broadband Internet service and provides enterprise class contact center functionality combined with Virtual Office hosted iPBX calling features and business calling plans. Packet8 Softalk Office™, 8x8's

PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. Packet8 MobileTalk™ is a breakthrough mobile service that dramatically improves the overall mobile international calling experience by routing overseas mobile phone calls over the award-winning, patent-protected Packet8 digital VoIP network. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

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