



8x8, Inc.

8x8, Inc. Announces Appointment of Regional Sales Managers and Opening of East Coast Sales Office

SANTA CLARA, Calif., Dec 18, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- 8x8, Inc. (Nasdaq: EGHT), provider of 8x8 Virtual Office and Packet8 (<http://www.packet8.net>) broadband business, residential, video and mobile communications services, today announced the appointment of two new regional sales managers along with the opening of a New York-based east coast sales office.

John Hilliard, newly appointed Northeast Regional Channel Manager, brings extensive telecommunications industry experience to 8x8 having worked with organizations such as Nortel, MCK Communications, Bandtel, New Edge Networks and Whaleback Systems in a variety of channel sales positions. Hilliard is responsible for the development and support of channel partners in the northeast territory and is based in Plymouth, Massachusetts.

Robert Bashore, newly appointed Southeast Regional Channel Manager, comes to 8x8 with over 13 years of telecom channel sales and major accounts experience with companies like Mitel, Inc., Inter-Tel and A-Telecom, Inc. Bashore is responsible for the development and support of channel partners in the southeastern U.S. and is based in Melbourne, Florida.

Hilliard and Bashore join existing 8x8 field sales personnel Western Regional Channel Manager Tom Cooley, formerly with PowerGrid Communications, GTE, CommNet Cellular, and US West and Central Regional Channel Manager Michael Milnamow, whose previous affiliations include NatCom Systems, Inc., AltiGen Communications and Active Voice Corporation.

8x8 also announced it has opened a New York sales office to augment the company's direct sales organization on the east coast. The Pittsford, New York office will be managed by Vincent Mussumeci, a top performing sales agent who has been with the company since November 2006. Mussumeci has over 14 years of business to business telecom experience including his most recent position prior to 8x8 as Director of Business Development at 5linx Enterprises, Inc., an "Inc. 500" telecommunications company that distributes its products and services through a network of dedicated independent marketing representatives.

Contact information for 8x8 Regional Channel Managers is as follows:

Tom Cooley, Western Region, 408-654-0815; Michael Milnamow, Central Region, 773-362-4800; John Hilliard, Northeast Region, 508-927-6380; Robert Bashore, Southeast Region, 408-654-0985.

About 8x8, Inc.

8x8, Inc. (Nasdaq: EGHT) offers voice, video and mobile communications solutions for business and residential customers. These solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives. Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of VoIP technology by selecting the solution that best fits their needs, whether it's the Virtual Office Hosted iPBX phone system, Complete Contact Center, Virtual Trunking IP dial tone solution, Hosted Key System service or Microsoft Response Point/8x8 small business phone system. All 8x8 communications solutions carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

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<http://www.8x8.com>