8x8, Inc. Chairman & CEO Bryan Martin to Deliver Keynote Address at Internet Telephony Conference & Expo West 2007

SANTA CLARA, Calif., Sept. 5 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: EGHT), provider of Packet8 (http://www.packet8.net) broadband Voice over Internet Protocol (VoIP) and videophone communication services, today announced that Chairman and CEO Bryan R. Martin will deliver one of the keynote addresses at the upcoming Internet Telephony Conference & Expo (ITEXPO) West 2007 being held September 10 - 12, 2007 at the Los Angeles Convention Center.

Mr. Martin's presentation will take place on Wednesday, September 12 at 11:30 a.m. PDT and will examine some of the issues and challenges that have affected independent VoIP service providers in recent months. An in-depth interview with Mr. Martin appears in the September 2007 issue of Internet Telephony magazine where he is featured on the cover (see http://www.8x8.com/file.php/193/InternetTelephony_Sept_2007.pdf).

Also presenting at ITEXPO West 2007 is 8x8 Vice President of Sales and Marketing Huw Rees. Mr. Rees joins other industry experts in the popular Service Provider Shootout being held Tuesday, September 11 at 8:45 a.m. The shootout session affords attendees an opportunity to hear industry insiders discuss the market by sharing their perspectives on the past, present and future of IP communications.

8x8 Senior Director of Sales Dave Immethun will discuss how small businesses can benefit from choosing a hosted IP PBX solution rather than purchasing on-premise equipment and attempting to manage it in-house during his 10:15 a.m. Wednesday, Sept. 12 presentation titled Performance and TCO Advantages of Hosted IP-PBX Phone Services for SMBs. Mr. Immethun will also be participating in a panel discussion, A Closer Look at Hosted VoIP, on Wednesday, Sept. 12 at 1:45 p.m. During this session, panelists will examine the advantages of going with a hosted VoIP business phone solution, including reduced costs for advanced features and stress-free maintenance.

8x8, Inc. will demonstrate the Packet8 Virtual Office hosted iPBX business phone system and newly introduced Packet8 Complete Contact Center hosted call center solution during ITEXPO West 2007 at booths #407 and #CC233.

INTERNET TELEPHONY® Conference & EXPO is the world's largest and best- attended IP Communications trade show. At the last ITEXPO, held January 2007 in Ft. Lauderdale, FL, the show drew over 7,100 buyers and sellers of IP Communications products and services. For the upcoming show in September, TMC projects an attendance of 7,500. More information on the event can be found at http://www.tmcnet.com/voip/conference/.

About 8x8, Inc.
VoIP service provider 8x8, Inc. offers internet-based telephony solutions (http://www.packet8.net) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as $24.99 per month for unlimited anytime calling to the U.S., Canada and eight additional countries, 8x8 offers the Packet8 Tango Video Terminal Adapter and DV 326 VideoPhone along with accompanying monthly service plans also priced at $24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just $49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. The Packet8 Complete Contact Center™ is a hosted multimedia call center distribution and management platform that works with any broadband Internet service and provides enterprise class contact center functionality combined with Virtual Office hosted iPBX calling features and business calling plans. Packet8 Softalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. For additional company information, visit 8x8's web site at http://www.8x8.com.

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