



**8x8, Inc.**

## **8x8 Signs Exclusive Agreement with VoIP Service**

### **Provider Exiting Market to Migrate Subscribers**

SANTA CLARA, Calif., Sept. 26 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: [EGHT](#)), provider of Packet8 (<http://www.packet8.net>) residential, business and video Voice over Internet Protocol (VoIP) phone services, today announced it has signed an agreement with a service provider that will soon exit the VoIP market calling for the exclusive recommendation of Packet8 as the replacement VoIP service for its soon-to-be-orphaned subscribers.

According to the agreement, Packet8 will be the only brand presented and promoted to the roughly 12,000 subscribers who will be left without VoIP phone service after the company winds down its VoIP operations over the next three months. In return, 8x8 will offer these subscribers a specially-priced Packet8 monthly service plan along with a free month of service, free activation, free shipping and a free Uniden 165P 5.8 GHz cordless phone to transition to its award-winning VoIP phone service.

"We look forward to welcoming these VoIP consumers to the Packet8 family of subscribers," said 8x8 Vice President of Sales & Marketing Huw Rees. "8x8 has been providing VoIP services since 2002 and, unlike many competitors, has established a strong business model providing subscribers with solid assurance that our service will be operational for the long term and that our reputation for quality and reliability will be maintained."

Just over two months ago, SunRocket, the second largest independent VoIP provider, announced it was shutting down its service and referring its more than 200,000 subscribers to Packet8. 8x8, now the #2 standalone voice and video service provider, was recently awarded its 69th U.S. patent for proprietary VoIP technology employed in the Packet8 service. In addition to residential service, 8x8 provides more than 8,000 U.S. based small businesses with the Packet8 Virtual Office hosted iPBX complete business phone solution.

#### **About 8x8, Inc.**

VoIP service provider 8x8, Inc. offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S., Canada and eight additional countries, 8x8 offers the Packet8 Tango Video Terminal Adapter and DV 326 VideoPhone along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. The Packet8 Complete Contact Center™ is a hosted multimedia call center distribution and management platform that works with any broadband Internet service and provides enterprise class contact center functionality combined with Virtual Office hosted iPBX calling features and business calling plans. Packet8 Softalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. For additional company information, visit 8x8's web site at <http://www.packet8.net/>.

NOTE: 8x8, the 8x8 logo, Packet8, the Packet8 logo, Packet8 Virtual Office, Packet8 Softalk, Packet8 Tango and Packet8 Complete Contact Center are trademarks of 8x8, Inc. All other trademarks are the property of their respective owners.