8x8, Inc.

New Companies and Products Debut at VoiceCon San Francisco 2007

Leading Vendors to Introduce Cutting-Edge Services for Enterprise IP Telephony and Converged Communications

SAN FRANCISCO, Aug. 13 /PRNewswire/ -- VoiceCon®, produced by CMP Technology, today announced the extensive product and market announcements that will be made at VoiceCon San Francisco 2007. This year's event, which will address critical issues around unifying enterprise communications, is the premier venue for enterprise IP Telephony, Converged Network and Unified Communications technologies, products, systems and services. VoiceCon San Francisco 2007 (http://www.voicecon.com/sanfrancisco/) will be held August 20-23 at the Moscone North Convention Center in San Francisco.

"With this impressive lineup of companies publicly unveiling their latest technologies at VoiceCon San Francisco, attendees have the rare chance to be the first to see the products and solutions shaping the future of IP Telephony, Converged Networks and Unified Communications," said Fred Knight, VoiceCon General Manager. "These exhibitors have chosen VoiceCon to debut products and company news, and will provide VoiceCon attendees with an unparalleled opportunity to interact with an extensive range of enterprise communications solutions."

The list of exhibitors who will make announcements or debut products at VoiceCon San Francisco 2007 will continue to grow as the event nears. The list of current announcements is as follows:

-- 8x8 will introduce the Packet8 Complete Contact Center, a multimedia call center distribution and management platform that works with any broadband Internet service and provides enterprise-class contact center functionality combined with Virtual Office hosted iPBX calling features and Packet8's cost efficient business VoIP calling plans.

-- Active Voice will unveil Kinesis Unified Messaging System 3.0 -- uniting voicemail, videomail, email, and faxes. Messages can easily be retrieved anywhere, anytime, using practically any convenient device. For larger enterprise organizations, Kinesis Unified Messaging System 3.0 provides the ability to move from current messaging solutions to the next generation of Unified Messaging.

-- Broadvox will announce Broadvox GO! SIP Trunking, an enterprise-class VoIP telecommunications solution that delivers unlimited local, toll-free, and reduced rate domestic and international long distance service. LNP, E911, 411 and DID are supported.

-- Clarus Systems, Inc. will introduce ClarusIPC®, a new solution that maximizes system availability and performance through automated, end-to-end testing, certification, reporting, troubleshooting, and operations management.

-- Communicado (formerly SyncVoice Communications) will make its public debut at VoiceCon. The company changed its name to reflect the fact that managing convergence has gone beyond dealing with the impact of voice migrating to data networks. Communicado will unveil a full-scope Management-as-a-service (Maas) for real-time communication infrastructure.

-- Covergence will unveil a new SIP session management solution for communication-enabled applications. By transforming Eclipse into a platform for the dynamic management of SIP sessions, Covergence helps organizations deliver secure, high-quality real-time services.

-- Data Track Technology will showcase PM-VPQ, an application assessing enterprise networks preparing for VoIP against the DiffServ QoS standards. PM-VPQ is a high-performance application that plugs into Hewlett-Packard's OpenView and reports QoS of VoIP as a function of the performance of all devices in the call path.

-- EMC will introduce Smarts VoIP Manager -- a service management solution for achieving required service levels and return on investment for critical VoIP telephony deployments. The solution leverages the modeling and cross-domain correlation technology of EMC Smarts to deliver an end-to-end view of VoIP across the telephony and network infrastructure.

-- General Dynamics presents the Sectera® Edge™ (SME PED), the world's first Type 1 ruggedized Smartphone. The Sectera Edge is a handheld, compact device that secures wireless classified and unclassified voice and data communication including, access to SIPRNet/NIPRNet, e-mail, web-browsing, instant messaging and features Data-at-Rest encryption.

-- Keynote Systems will be announcing Keynote Voice Perspective 2.0 -- the latest version of Keynote's VoIP quality test and measurement service -- specifically targeted at contact centers and enterprise companies moving to VoIP systems. Keynote will also announce the results of the latest competitive benchmarking study of leading VoIP providers.

-- NetQoS, Inc. will announce a new network-based call setup and call quality monitoring solution that provides data about network issues impacting the Quality of User Experience. The product will alert on call performance problems and identify the location and cause of network impairments.

-- OnState will announce new live chat services for OnState ACD for Skype. These real-time customer-conversation management tools are embedded into OnState's Skype-enabled call center management solution.

-- RedSky Technologies will announce Broadcast Alert™, a new solution that provides enterprise with the ability to quickly send emergency and alert notifications to employees via messages to their cell phones or email.

-- Sipera Systems will unveil the Sipera LAVA (Load Analysis and Vulnerability Assessment) Tool. Sipera LAVA is capable of detecting and emulating threat-centric attacks from any access point in the network including floods, session anomalies and spam. It is designed specifically for VoIP and UC security.

-- snom will launch its Wireless Headset Adapter for VoIP phones. The adapter provides professionals using VoIP telephony systems with increased office mobility. It allows for electronic reception of calls on the headset itself, offering users the convenience of using a stationary phone while roaming freely throughout the home or office.

-- Toshiba will preview new and larger capacities for the Strata CIX40 small office/branch office IP communication system, Hot Desk enhancements with IP Mobility, SIP Trunk support, SoftIPT soft phone enhancements, and a new unified messaging client GUI in Internet Explorer 7 browser format that is device independent.

-- vertico will announce STARFACE, an entirely software-based, platform-independent VoIP telephone system, designed

specifically for SMBs; STARFACE PBX, a convenient software solution compatible with preferred OS; STARFACE APPLIANCE, a complete package -- precisely matched hardware with preinstalled STARFACE software; and STARFACE HOSTED PBX, a hosted solution for professional telephony at fixed monthly rates.

For more information on these companies and all the exhibitors at VoiceCon San Francisco go to http://secure.voiceconfall.com/2007/catalog/exhibitorCatalog.do. The VoiceCon Exhibition is the only place to see all of the major system suppliers, service providers and integrators in one location, including VoiceCon Diamond Sponsor, Avaya, and Cisco, Verizon Business, Extreme Networks, Sprint, Foundry Networks, IBM, Microsoft, Siemens, ShoreTel, Toshiba Telecommunications Systems and many, many others.

VoiceCon San Francisco 2007 continues the VoiceCon heritage of delivering in-depth technical sessions, prominent speakers and strategy discussions. VoiceCon attracts high-level enterprise decision makers to review the latest products and maximize the opportunity to network with potential partners, consultants and analysts. For 17 years, VoiceCon has delivered practical, forward-thinking, objective information and education focused on products, services, management and market trends focused on enterprise voice, IP Telephony, Unified Communications and Converged Networks.

About VoiceCon®

VoiceCon® is the leading conference and exhibition for enterprise IP Telephony, convergence and Unified Communications in North America. VoiceCon® brings enterprise decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise networks and communications. As the momentum toward IP telephony and convergence has grown, VoiceCon has expanded to include two yearly shows: VoiceCon San Francisco 2007, returning to the Moscone North Convention Center in San Francisco, August 20-23, and VoiceCon Orlando 2008, set for March 17-20 at the Gaylord Palms Hotel. The VoiceCon portfolio also includes the VoiceCon Tour, which will take place in Fall 2007 in New York, Anaheim, Toronto, San Francisco and Chicago. VoiceCon also serves the community with a weekly email newsletter that is circulated to approximately 28,000 subscribers-VoiceCon eNews (http://www.voicecon.com/enews); VoIP Loop (http://www.voiploop.com/), a news, information and opinion site that features thought leaders in VoIP and enterprise IP Telephony and convergence; and the VoiceCon Webinar Series. For more information, visit http://www.voicecon.com/.

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