



Packet8 Selected as Preferred Replacement VoIP Service by SunRocket

SANTA CLARA, Calif., July 18 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: [EGHT](#)), provider of Packet8 (<http://www.packet8.net>) residential, business and video Voice over Internet Protocol (VoIP) phone services, today announced it has signed an agreement with an organization managing the wind down of SunRocket, Inc. to present SunRocket subscribers with a specially-priced offer to transition their Internet phone service to Packet8.

Under terms of the agreement, Packet8 will waive all regular start up costs associated with its residential service plans plus offer one free month of service, a value of over \$100. SunRocket will communicate with its 200,000 + subscribers via an email and voicemail campaign recommending they transition their service to Packet8 immediately.

"8x8 is pleased to be able to quickly transition SunRocket subscribers that opt into the Packet8 service," said 8x8 Chairman and CEO Bryan Martin. "In addition to special pricing, Packet8 is making arrangements with its network service providers to rapidly port SunRocket phone numbers to Packet8's network in order to minimize the disruption that this transition may cause to their communication services. SunRocket subscribers will be able to choose from several plans, including the Packet8 \$199 Freedom Annual Plan which they may already be familiar with."

Publicly traded, twenty year old 8x8, Inc. has been offering Packet8 Internet phone service since 2002 and has been awarded 68 U.S. patents for voice, video and VoIP technologies. At the end of its 2007 fiscal year ended March 31, 2007, 8x8 reported more than \$53 million in revenue and approximately \$12 million in cash and showed significant progress toward becoming cash flow positive.

"While we are very sorry to hear about SunRocket's financial issues, we want their former customers to know that 8x8 is very committed to providing the best possible communication services, features, prices and customer service to our new customers from SunRocket. We have offered residential phone service over the Internet for nearly five years, and are one of the only service providers who own all of the core technologies underlying our services, enabling us to also provide video services with our VoIP offerings, and complete, turnkey telecommunication services to more than 8,000 U.S. businesses," concluded Mr. Martin.

For more information, SunRocket customers should go to <http://getpacket8.packet8.net/sunrocket/> or call toll free +1-866-TRY-VOIP, option 2.

About 8x8, Inc.

VoIP service provider 8x8, Inc. offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S. and Canada, 8x8 offers the Packet8 Tango Video Terminal Adapter and DV 326 VideoPhone along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. Packet8 Softalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

NOTE: 8x8, the 8x8 logo, Packet8, the Packet8 logo, Packet8 Virtual Office, Packet8 Softalk and Packet8 Tango are trademarks of 8x8, Inc. All other trademarks are the property of their respective owners.