



**8x8, Inc.**

## **8x8 Adds Professional Voice Recording to Suite of Packet8 Virtual Office Hosted iPBX Phone Services**

SANTA CLARA, Calif., July 13 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: [EGHT](#)), provider of Packet8 (<http://www.packet8.net>) residential, business and video Voice over Internet Protocol (VoIP) phone services, today announced it will begin offering professional voice recording services to businesses who subscribe to its Packet8 Virtual Office hosted iPBX phone service, now in excess of 8,000 U.S. based companies.

Powered by HOLDCOM, a leading provider of message on hold services and voice production for telecommunications and the Internet, the Packet8 Audio Production Store enables Virtual Office subscribers to tap into a network of professional audio production services to enhance the marketing effectiveness of their external communications. These services include Message-On-Hold, voice-prompt production and voicemail greetings in a wide range of languages and dialects. Additional services such as overhead music and announcements for retail and business applications are also available through a special arrangement with HOLDCOM.

"We are very pleased to offer our Virtual Office customers another valuable add on service that will simplify their day to day operations while making their business more professional and competitive," said 8x8 Vice President of Sales and Marketing, Huw Rees. "HOLDCOM's high quality audio content solutions leverage 8x8's Packet8 Virtual Office service to showcase a company's brand, products and services in a unique and compelling fashion. This is an affordable and high impact marketing tool every business should consider implementing."

From telephone prompts to website narration to PowerPoint presentations, Packet8's Audio Production Store services help businesses present a consistent, professional voice to their clients and customers. For additional information, visit <https://packet8.audioproductionstore.com>.

### About 8x8, Inc.

VoIP service provider 8x8, Inc. offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S. and Canada, 8x8 offers the Packet8 Tango Video Terminal Adapter and DV 326 VideoPhone along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. Packet8 Softtalk Office™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

### About HOLDCOM

HOLDCOM, a leading provider of message on hold services and voice production for telecommunications and the Internet, is a privately-held New Jersey corporation based in Glen Rock. In business for twenty years and representing some of the most respected voice talent in the industry, HOLDCOM has more than 8,000 clients for its audio marketing services which also include overhead business music, copywriting and multi-lingual recording. Find more information on the Web at <http://www.holdcom.com>.

NOTE: 8x8, the 8x8 logo, Packet8, the Packet8 logo, Packet8 Virtual Office, Packet8 Softtalk and Packet8 Tango are trademarks of 8x8, Inc. All other trademarks are the property of their respective owners.