



8x8, Inc.

8x8, Inc. Awarded 2007 TMC Labs Innovation Award for Packet8 Tango Video Terminal Adapter

SANTA CLARA, Calif., June 26 /PRNewswire-FirstCall/ -- 8x8, Inc. (Nasdaq: [EGHT](#)), provider of Packet8 (<http://www.packet8.net>) residential, business and video Voice over Internet Protocol (VoIP) phone services, today announced that Technology Marketing Corporation (TMC), publisher of Internet Telephony Magazine, named the Packet8 Tango Video Terminal Adapter (VTA) a 2007 TMC Labs Innovation Award winner.

According to Tom Keating, CTO and TMC Labs Editorial Director at TMC, "The Innovation Awards exemplify the best and the most unique products and services that this industry has to offer. 8x8, Inc. has demonstrated a commitment to quality, and a commitment to the further development of the IP communications industry through its Packet8 Tango VTA. 8x8 deserves this great honor, and I look forward to seeing other innovative solutions from them as they continue to contribute to the future of IP communications."

The Packet8 Tango VTA, introduced in January 2007 at the Consumer Electronics Show, takes the concept of traditional VoIP terminal adapters one step further with the addition of advanced H.264 video. This sleek-looking 8 1/2" x 5 1/2" x 1.38" free standing device incorporates a built-in, high resolution 5" LCD color display and 180 degree rotating CCD camera to deliver advanced full-motion video at up to 30 frames per second along with crisp, delay-free audio. In addition to unlimited local and long distance calling to any U.S. and Canada phone number, Packet8 Tango users receive unlimited worldwide video calling to any Packet8 video-enabled endpoint, i.e. another Packet8 Tango, the Packet8 DV326 desktop videophone or 8x8's voice and video softphone, Packet8 Softalk™.

"The Packet8 Tango set a new standard in the design and functionality of VoIP terminal adapters and we are proud to have pioneered this new product category," said 8x8 Vice President of Marketing and Sales Huw Rees. "As more and more businesses and consumers transition to VoIP phone service, we expect to see increasing demand for additional features, such as video, that traditional PSTN phone services cannot deliver. Endpoint devices like the Packet8 Tango will enable the provision of these advanced services."

The TMC Labs Innovation Awards honor products that demonstrate raw innovation, unique features, and significant contributions toward improving communications technology. The TMC Labs Innovation Awards are not granted only to the best-selling products, but instead to those demonstrating raw innovation, uniqueness, and representing a significant contribution to the industry. 2007 TMC Labs Innovation Award winners can be found in the July and August 2007 issues of INTERNET TELEPHONY magazine.

About 8x8, Inc.

VoIP (voice over internet protocol) service provider 8x8, Inc. offers internet-based telephony solutions (<http://www.packet8.net>) for individual residential and business users as well as small to medium sized business organizations. In addition to regular Packet8 VoIP service plans priced as low as \$24.99 per month for unlimited anytime calling to the U.S. and Canada, 8x8 offers the Packet8 Tango Video Terminal Adapter and DV 326 VideoPhone along with accompanying monthly service plans also priced at \$24.99 per month. Packet8 Virtual Office, 8x8's VoIP phone system for small to medium sized businesses, is a hosted PBX solution comprised of powerful business class features. Companies subscribing to Virtual Office pay just \$49.99 per month per extension for enterprise class PBX functionality along with unlimited local and long distance calling in the U.S. and Canada. Packet8 Softalk™, 8x8's PC-based soft phone client, offers high quality voice and video in-network calling as well as outbound calling to the PSTN. For additional company information, visit 8x8's web site at <http://www.8x8.com>.

About INTERNET TELEPHONY Magazine Since the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing experience and unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers its audience of decision-makers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs.

About TMC

Technology Marketing Corporation (TMC) publishes four print publications: Customer Inter@ction Solutions, INTERNET TELEPHONY magazine, <http://www.tmcnet.com/siplIMS> Magazine and Unified Communications (launching summer 2007). TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 0.004 percent of sites in the world by alexa.com*, TMCnet serves nearly two million unique visitors each month, according to WebTrends. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Communications Developer Conference, Call Center

2.0 Conference and the Green Technology World Conference, coming in September 2007. TMCnet.com publishes more than 15 topical online newsletters. (*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.) For more information about TMC, visit <http://www.tmcnet.com>.

NOTE: 8x8, the 8x8 logo, Packet8, the Packet8 logo, Packet8 Virtual Office, Packet8 Softtalk and Packet8 Tango are trademarks of 8x8, Inc. All other trademarks are the property of their respective owners.